

January 23, 2020

**Unicharm was certified with “OEKO-TEX®STANDARD 100”
- the world highest level of safety certification for textile products -
with its “Natural Moony”, disposable baby diaper, first in Japan!**

Unicharm Corporation(Headquartered in Minato-ku, Tokyo; President & CEO Mr. Takahisa Takahara) has acquired “OEKO-TEX®STANDARD 100”, the world highest level of safety certification for textile products, with its “Natural Moony”, the supreme quality premium disposable diaper for baby. In particular, it has been certified with “Product Class I”, the most stringent product standard for infants and babies. Acquisition of this certification for disposable baby diaper was first in Japan. We are now officially authorized to indicate the certification label of “OEKO-TEX®STANDARD 100” on all of our “Natural Moony” sold in Japan as from March 1, 2020.

(All “Natural Moony” products currently sold are certified with “OEKO-TEX®”).



Line-up of “Natural Moony” products certified by “OEKO-TEX®STANDARD 100”

“OEKO-TEX®STANDARD 100” is the international safety certification for textile products. It only certifies the products which fulfilled the stringent standard as a result of analytical experiment on over 350 kinds of hazardous chemical substances conducted by a certification inspection organization(*1) under OEKO-TEX® International Group. In order to use this certification label, all materials and chemical substances consisting the product must satisfy the experimental standard. Accordingly, the products with this label are proved to have extremely high safety standard. (*1) The product has been certified by Nissenken Quality Evaluation Center, an only OEKO-TEX® certification organization outside Europe.

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Unicharm Corporation official website <http://www.unicharm.co.jp/>

【Desire of Natural Moony】

For protecting the babies and their future, we are proactively working on Project ORGABITS(*2), a sustainable activity that is friendly not only to their skins but also to the earth, with our Natural Moony. Accordingly, in order to have as many moms and dads as possible use our products with a peace of mind more than ever, we have acquired “OEKO-TEX®STANDARD 100” Certification. (*2) A project launched with our thought that we shall contribute to the global environment just a little “bit” by everyone through the use of organic cotton.

【Contribution to SDGs through acquisition of OEKO-TEX® Certification】

“OEKO-TEX®STANDARD 100” Certification also corresponds to the initiatives for eliminating hazardous chemical substances as is stated in “#3 Good health & well-being for all people” and “#12 Responsible production & consumption” of SDGs(Sustainable Development Goals).



Going forward, Unicharm will continue to contribute in the accomplishment of SDGs and extend the line-up of certified products as a part of ESG activities by manufacturing them without using, never ever, any “hazardous chemical substances”. Based on our corporate philosophy, “NOLA&DOLA(Necessity of Life with Activities & Dreams of Life with Activities)”, we will further continue to provide all consumers, from new-born infants to the elderly, with our products and services that can mentally and physically support them with gentle care.