

This notice has been translated from the original Japanese text of the timely disclosure statement dated January 31, 2013 and is for reference purposes only. In the event of any discrepancy between the original Japanese and this translation, the Japanese text shall prevail.

CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements, such as Unicharm Corporation's current plans, strategies, and future performance. These forward-looking statements are based on judgments obtained from currently available information. Please be advised that, for a variety of reasons, actual results may differ materially from those discussed in the forward-looking statements. Events that might affect actual results include, but are not limited to, economic circumstances in which Unicharm Corporation operates, competitive pressures, relevant regulations, changes in product development, and fluctuations in currency exchange rates.

**FY2013 Consolidated Financial Results at the Third Quarter Ended December 31, 2012
(April 1, 2012 through December 31, 2012); Flash Report
[J-GAAP]**



January 31, 2013

Listed Company Name: **Unicharm Corporation**
 Listing: **First Section, Tokyo Stock Exchange**
 Code Number: **8113**
 URL: **http://www.unicharm.co.jp/**
 Company Representative: **Takahisa Takahara, President and Chief Executive Officer**
 Contact Person: **Yasushi Akita, Executive Officer, General Manager of Accounting Dept.**
 Telephone Number: **+81-3-3451-5111**
 Planned Filing Date of Quarterly Report: **February 14, 2013**
 Planned Commencement Date of Dividend Payments: **—**
 Preparation of Any Additional Explanatory Documents for Quarterly Financial Results: **None**
 Holding of Any Briefing Session for Quarterly Financial Results: **None**

(Amounts less than one million yen have been truncated)

1. Consolidated Financial Results at end of Third Quarter of FY2013 (April 1, 2012 through December 31, 2012)**(1) Consolidated financial results (3Q: 9 months cumulative)**

(Figures in percentage represent increases or decreases from the same period last year)

	Net Sales		Operating Income		Ordinary Income		Net Income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
3Q FY2013	364,482	15.4	45,519	11.5	45,824	24.3	29,859	105.5
3Q FY2012	315,724	12.0	40,815	17.1	36,878	17.1	14,532	-57.3

(Note) Comprehensive income: 3Q FY2013: ¥38,601 million (289.5%)
 3Q FY2012: ¥9,909 million (-67.1%)

	Net Income Per Share	Net Income Per Share Adjusted For Residual Shares
	Yen	Yen
3Q FY2013	162.06	148.79
3Q FY2012	77.95	71.71

(2) Consolidated financial position

	Total Assets	Net Assets	Ratio of Shareholders' Equity
	Millions of Yen	Millions of Yen	%
As of December 31, 2012	510,459	275,591	47.1
As of March 31, 2012	472,497	243,207	45.1

(Reference) Equity As of December 31, 2012: ¥240,572 million
 As of March 31, 2012: ¥213,074 million

2. Cash Dividends

	Annual Dividends				
	End 1st Q	End 2nd Q	End 3rd Q	Year-End	Total
	Yen	Yen	Yen	Yen	Yen
Fiscal Year Ended March 31, 2012	—	16.00	—	16.00	32.00
Fiscal Year Ending March 31, 2013	—	17.00	—		
Fiscal Year Ending March 31, 2013 (projection)			—	17.00	34.00

(Notes) Revision of dividend projection that have been disclosed lastly: None

3. Projected Consolidated Financial Results for the Fiscal Year Ending March 2013 (April 1, 2012 through March 31, 2013)

(Figures in percentage represent increases or decreases from the preceding period)

	Net Sales		Operating Income		Ordinary Income		Net Income		Net Income Per Share
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Yen
Full Year	490,000	14.4	56,500	8.9	51,000	5.5	32,000	18.6	171.91

(Note) Revision of projected results that have been disclosed lastly: None

*Notes

(1) Change in major subsidiaries during the period (or any change of specified subsidiaries accompanying a change in the scope of consolidation): Yes

Number of new consolidated subsidiaries: 1 Company name: Unicharm Consumer Products (Jiangsu) Co., Ltd.

Number of deconsolidated subsidiaries: Company name:

(2) Application of any special accounting method for the preparation of quarterly consolidated financial statements: None

(3) Change in accounting policies or estimates and retrospective restatements

(i) Change in accounting policies in accordance with revision of accounting standards: None

(ii) Change in accounting policies other than item (i) above: None

(iii) Change in accounting estimates: None

(iv) Retrospective restatements: None

(4) Number of issued and outstanding shares (common shares)

(i) Number of issued and outstanding shares (including treasury shares):

As of end of 3rd quarter of FY2013: 206,944,773 shares

As of end of FY2012: 206,944,773 shares

(ii) Number of treasury shares as of end of period:

As of end of 3rd quarter of FY2013: 22,695,483 shares

As of end of FY2012: 22,697,728 shares

(iii) Average number of shares during the period:

Apr. – Dec. FY2013: 184,248,206 shares

Apr. – Dec. FY2012: 186,422,652 shares

* Presentation regarding status of quarterly review procedures

This FY2013 Consolidated Financial Results at the Third Quarter Ended December 31, 2012 is not subject to the quarterly review procedures under the Financial Instruments and Exchange Law, and as of the date of disclosure hereof, the quarterly review procedures for financial statements under the Financial Instruments and Exchange Law are being carried out.

* Explanation regarding proper use of the projected results and other notes

Projections stated herein include those based on the Company's assumptions, forecasts and plans as of the announcement date hereof. Therefore, actual results may differ due to risks and uncertainties associated with market competition and foreign exchange rates, etc. Please refer to "Qualitative information regarding projected consolidated financial results" section on page 3 of Exhibit attached hereto for further details.

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

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1. Qualitative Information Regarding Consolidated Financial Results at End of Third Quarter

(1) Qualitative information regarding consolidated business performance

In light of the economic environment surrounding the Company and its group companies during the 3rd quarter consolidated fiscal period under review (April 1, 2012 through December 31, 2012), demand for personal care products continued to grow in emerging countries centering on Asia, and demand for personal care and pet care products has been stable in Japan as well. In addition, during the latter half of the period, expectations for economic recovery by the change of the government brought about a rebound of equity prices and the trend of a weaker yen in the foreign exchange markets.

With respect to overseas markets, the Company has expanded its distribution areas and launched products that meet the local needs in the Asian countries in which it operates, where the population of the middle class is increasing, in order to increase sales. In the Japanese market, which faces falling birth rates and aging of the population, it has made a new value proposition with aggressive marketing campaigns, and endeavored to revitalize the market.

As a result, the Company's net sales, operating income, ordinary income, and net income for the fiscal period under review reached ¥364,482 million (up 15.4% year on year, or up 16.6% year on year if no forex effect is factored in), ¥45,519 million (up 11.5% year on year, or up 12.1% year on year if no forex effect is factored in), ¥45,824 million (up 24.3% year on year) and ¥29,859 million (up 105.5% year on year), respectively.

The financial results by business segment are as follows:

1) Personal Care Business

[Baby Care Products]

In Japan, from the *Mamy Poko Pants* series, which are popular for its cute Disney character designs, the Company launched limited products that make the Disney's view of the world more familiar with the first time adoption by the *Mamy Poko* brand of the "Anniversary design" celebrating the 110th anniversary of the birth of Walt Disney, namely, "Pinocchio," "Practical, Fiddler and Fifer (from *The Three Little Pigs*)," "Tinker Bell," and "Marie." Moreover, from the *Oyasumi Man* series, which is popular as bedtime underwear for children grown out of daytime diapers, we launched the products for a limited sale by adopting the very popular Disney characters among the kids—"Cars" and "Rapunzel"—and endeavored to increase sales.

Overseas, we have made efforts to increase sales by such measures as those in Thailand to promote sales of *Many Poko Happy Pants* daytime diapers which meet the local needs of spending pleasant time at a reasonable price during the daytime and those in Indonesia to expand continuously deeply into the local areas. In China, we endeavored to increase the sales in line with the growth of its market for disposal diapers for babies.

[Feminine Care Products]

In Japan, while the market as a whole is shrinking, the Company endeavored to revitalize the market by establishing a unique position with the added value of "skin care," "night type," and "design," while meeting increasingly diversified consumer needs.

Overseas, in China, we made efforts to increase our share by promoting the sales of *Sofy Body-Affix Super Slim 0.1* super-slim type napkin which is very popular for its reliable absorption, *Sofy Super Sound Sleep Super Slim* which is highly appreciated for a good night sleep with peace of mind, and *Sofy Pocket Magic*, a popular, easy-to carry stylish napkin.

[Health Care Products]

We made efforts to enhance the lineup and meet the needs of consumers by launching from the *Charm-Nap Kyusui Sarafi* incontinence care series, which are popular to ease anxiety about light incontinence, *Charm-Nap Kyusui Sarafi with Wings 15cc*, a product for light incontinence with wings to ease anxiety about slippage and leakage from the sides. In addition, we were also engaged in active sales promotions to expand our share through TV commercials, our website, consultations at shops, and creating a shopping space to fit the bodily movements of daily life.

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[Clean and Fresh Products]

From the *Wave Handy Wiper* series, which are popular as a new cleaning custom, we offered *Wave Handy Wiper with One Green-Fragrance Wipe* and *Eight Green-Fragrance Replacement Wipes for All Wave Handy Wipers*—the first such handy wiper with fragrance in the Wave series to clean the whole house easily while enjoying the fragrance—for a limited number in response to the request for daily use products to enjoy the fragrance at home. In this way, we have met the needs of consumers.

As a result, the net sales and segment income (operating income) of the Personal Care Business for the fiscal period under review were ¥304,111 million and ¥41,195 million, respectively.

2) Pet Care Business

The Company has worked to develop products to meet the needs of consumers and create new markets, and endeavored to revitalize the market and promote sales through the segmentation of the products based on the five major trends among Japanese pet owners: “indoor pet keeping,” “popularity of smaller dogs,” “aging of pets,” “pet obesity,” and “pet health” as well as utilizing TV commercials.

In the pet food business, the Company made efforts to revitalize the market by promoting sales of: *Neko Genki for Multiple Cats* and *Neko Genki for Multiple Cats Kedama Care* to meet the tastes of multiple cats in the *Neko Genki* brand; *Aiken Genki for Large Dogs of 5 Years Old and Up/10 Years Old and Up* which realized nutrition balance and the ease to eat for large-sized dogs in the *Aiken Genki* brand; and the *Gain's Dog Selection* pet food by types of small-sized dogs series in the half-raw *Gain's* brand.

In the pet toiletry business, we ran campaigns to promote sales of the system toilet product for cats, *1 week Long Deodorant and Antibacterial Deo Toilet*, which is free of unpleasant odor, even in a closed room. In addition, with the aging of indoor dogs, *Urine Diapers for Male Dogs* continued to be very popular.

Overseas, The Hartz Mountain Corporation in the U.S. had good business with *Hartz UltraGuard Pro*—a dropping expellant for fleas and ticks.

As a result, net sales and segment income (operating income) in the Pet Care Business for the fiscal period under review were ¥56,218 million and ¥4,017 million, respectively.

3) Other Business

In the category of business-use products using its core non-woven fabric and absorbent, the Company focused on the sales of industrial materials.

As a result, net sales and segment income (operating income) in Other Business for the fiscal period under review were ¥4,152 million and ¥286 million, respectively.

(2) Qualitative information regarding consolidated financial position

(Assets)

Total assets as of the end of the 3rd quarter were ¥510,459 million (up 8.0% year on year). This was mainly because cash and deposits and machinery, equipment and vehicles (net) increased by ¥15,726 million, ¥9,582 million, respectively, while marketable securities decreased by ¥11,296 million.

(Liabilities)

Total liabilities as of the end of the 3rd quarter were ¥234,867 million (up 2.4% year on year). This was mainly because notes and accounts payable increased by ¥5,675 million, while accrued corporate taxes, etc., and short-term loans payable decreased by ¥2,365 million and ¥1,720 million, respectively.

(Net Assets)

Net assets as of the end of the 3rd quarter were ¥275,591 million (up 13.3% year on year). This was mainly because quarterly net income increased to ¥29,859 million, while foreign currency translation adjustments increased by ¥2,528 million.

(Shareholder's Equity Ratio)

The shareholder's equity ratio as of the end of the 3rd quarter was 47.1%.

(3) Qualitative information regarding projected consolidated financial results

The Company's projected consolidated financial results for the fiscal year ending March 2013 are the same as those announced on April 27, 2012.

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

2. Summary Information (Notes)

(1) Change in major subsidiaries during the period

Effective from the 3rd quarter of the consolidated fiscal year under review, Unicharm Consumer Products (Jiangsu) Co., Ltd. has been newly included in the scope of consolidation.

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

3. Consolidated Financial Statements, Etc.

(1) Consolidated balance sheet

	(Millions of Yen)	
	FY2012 (as of March 31, 2012)	3Q of FY2013 (as of December 31, 2012)
Assets		
Current assets		
Cash and deposits	66,956	82,683
Notes and accounts receivable	50,404	59,211
Marketable securities	19,908	8,611
Merchandise and finished goods	18,067	21,817
Raw materials and supplies	14,911	15,921
Work in progress	682	744
Other current assets	19,793	15,795
Allowance for bad debts	(86)	(78)
Total current assets	190,637	204,707
Fixed assets		
Tangible fixed assets		
Buildings and other structures (net)	32,334	37,658
Machinery, equipment and vehicles (net)	59,160	68,743
Other tangible fixed assets (net)	25,326	35,703
Total tangible fixed assets	116,821	142,105
Intangible fixed assets		
Goodwill	78,905	75,953
Other intangible fixed assets	18,804	18,878
Total intangible fixed assets	97,709	94,832
Investments and other assets		
Prepaid pension expenses	5,746	5,651
Investments in marketable securities	14,299	16,132
Deferred tax assets	45,146	44,382
Other investments	2,326	2,848
Allowance for bad debts	(190)	(199)
Total investments and other assets	67,329	68,814
Total fixed assets	281,859	305,752
Total assets	472,497	510,459

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

(Millions of Yen)

	FY2012 (as of March 31, 2012)	3Q of FY2013 (as of December 31, 2012)
Liabilities		
Current liabilities		
Notes and accounts payable	45,778	51,454
Short-term loans payable	8,267	6,546
Accrued corporate taxes, etc.	4,348	1,983
Reserve for bonuses	4,003	2,569
Other current liabilities	43,964	50,156
Total current liabilities	106,361	112,710
Long-term liabilities		
Bonds with share warrants payable	80,585	80,531
Long-term loans payable	35,219	34,000
Reserve for severance benefits	2,754	2,964
Other long-term liabilities	4,369	4,660
Total long-term liabilities	122,928	122,157
Total liabilities	229,290	234,867
Net assets		
Shareholders' equity		
Common stock	15,992	15,992
Additional paid-in capital	18,802	18,806
Retained earnings	238,568	262,347
Treasury shares	(52,925)	(52,921)
Total shareholders' equity	220,437	244,225
Accumulated other comprehensive income		
Unrealized gains on available-for-sale securities	4,180	5,361
Gains (losses) on deferred hedges	(13)	(12)
Land revaluation differences	(157)	(157)
Foreign currency translation adjustments	(11,372)	(8,843)
Total accumulated other comprehensive income	(7,362)	(3,652)
Subscription rights to shares	958	1,309
Minority interests	29,174	33,709
Total net assets	243,207	275,591
Total liabilities and net assets	472,497	510,459

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

(2) Consolidated statement of income and comprehensive income

Consolidated statement of income

For 3rd Quarter of FY2013 Cumulative Consolidated Fiscal Period

(Millions of Yen)

	3Q of FY2012 (April 1, 2011 – December 31, 2011)	3Q of FY2013 (April 1, 2012 – December 31, 2012)
Net sales	315,724	364,482
Cost of sales	170,771	196,403
Gross profits	144,952	168,079
Selling, general and administrative expenses	*1 104,137	*1 122,559
Operating income	40,815	45,519
Non-operating income		
Interest received	542	635
Dividends received	251	257
Foreign exchange gain	—	2,330
Other non-operating income	375	491
Total non-operating income	1,168	3,714
Non-operating expenses		
Interests paid	301	249
Sales discount	3,034	3,035
Foreign exchange losses	1,679	—
Other non-operating expenses	89	124
Total non-operating expenses	5,106	3,409
Ordinary income	36,878	45,824
Extraordinary income		
Gain on sale of fixed assets	2	28
Other extraordinary income	1	5
Total extraordinary income	3	33
Extraordinary losses		
Losses on disposal of fixed assets	975	419
Loss on disaster	469	—
Business structure improvement expenses	*2 630	*2 81
Other extraordinary losses	207	16
Total extraordinary losses	2,283	517
Income before taxes and other adjustments	34,598	45,340
Corporate tax, inhabitant tax and business tax	5,938	7,024
Refunds of corporate tax, etc.	(284)	—
Adjustments on corporate tax, etc.	11,771	4,462
Total corporate tax, etc.	17,425	11,486
Income before minority interests	17,172	33,854
Minority interests	2,640	3,994
Net income	14,532	29,859

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

Consolidated statement of comprehensive income
For 3rd Quarter of FY2013 Cumulative Consolidated Fiscal Period

(Millions of Yen)

	3Q of FY2012 (April 1, 2011 – December 31, 2011)	3Q of FY2013 (April 1, 2012 – December 31, 2012)
Income before minority interests	17,172	33,854
Other comprehensive income		
Unrealized gains on available-for-sale securities	(215)	1,180
Gains (losses) on deferred hedges	(5)	4
Foreign currency translation adjustment	(7,041)	3,562
Total other comprehensive income	(7,262)	4,747
Comprehensive income	9,909	38,601
Of which:		
Comprehensive income attributable to owners of the parent	8,402	33,569
Comprehensive income attributable to minority interests	1,507	5,032

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

(3) Note regarding the Company's position as a going concern

Not applicable

(4) Segment information

[Segment Information]

Cumulative Results at end of 3rd Quarter of FY2012 Consolidated Fiscal Period (April 1, 2011 through December 31, 2011)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or company-wide	Consolidation
	Personal Care	Pet Care	Other	Total		
Sales						
Sales to external customers	268,138	43,115	4,470	315,724	—	315,724
Internal sales or transfers across segments	—	—	14	14	(14)	—
Total	268,138	43,115	4,485	315,738	(14)	315,724
Segment income (Operating income)	36,494	3,906	396	40,797	17	40,815

(Note) Depreciation of the tangible fixed assets of the Company and its domestic consolidated subsidiaries had been computed by the declining-balance method (the straight-line method had been applied to buildings, excluding accessory equipment, acquired after April 1, 1998), but effective from this consolidated fiscal year, the straight-line method has been applied to all tangible fixed assets. Consequently, operating income increased by ¥2,308 million in the Personal Care Business, ¥200 million in the Pet Care Business, and ¥45 million in Other Business from the amount that would have been posted under the previous accounting method.

2 Information regarding impairment loss of fixed assets or goodwill by reporting segment

(Significant changes in the amount of goodwill)

As of September 26, 2011, the Diana Joint Stock Company and its subsidiaries were included in the scope of consolidation, as the Company acquired the shares of Diana Joint Stock Company through our consolidated subsidiary Uni-Charm (Thailand) Co., Ltd. As a result, the amount of goodwill for this 3rd quarter consolidated fiscal period increased by ¥13,374 million, which was reflected in the increase in the Personal Care Business segment.

In addition, as of December 30, 2011, The Hartz Mountain Corporation and its subsidiaries were included in the scope of consolidation, as the Company acquired the shares of The Hartz Mountain Corporation. Consequently, the amount of goodwill for this 3rd quarter consolidated fiscal period increased by ¥11,252 million, which was reflected in the increase in the Pet Care Business segment.

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

Cumulative Results at end of 3rd Quarter of FY2013 Consolidated Fiscal Period (April 1, 2012 through December 31, 2012)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or company-wide	Consolidation
	Personal Care	Pet Care	Other	Total		
Sales						
Sales to external customers	304,111	56,218	4,152	364,482	—	364,482
Internal sales or transfers across segments	—	—	13	13	(13)	—
Total	304,111	56,218	4,166	364,496	(13)	364,482
Segment income (Operating income)	41,195	4,017	286	45,499	20	45,519

(Note) Unicharm Kokko Nonwoven Co., Ltd., a consolidated subsidiary of the Company, implemented the absorption-type merger with Ac-eight Corporation, which was also a consolidated subsidiary of the Company, as of January 17, 2012. As a result, Ac-eight Corporation's financial figures for sales and income, which used to be included in the Other Business segment, were included in the Personal Care Business segment, starting from the consolidated fiscal year under review. Regarding the "Information regarding net sales and income or loss by reporting segment" for the cumulative results at the end of the previous 3rd quarter of the consolidated fiscal period, the figures have been revised to reflect the above change.

2 Information regarding impairment loss of fixed assets or goodwill by reporting segment

Not applicable

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Unicharm Corporation (8113) Consolidated Financial Results at end of Third Quarter of FY2013

(5) Note regarding material changes in shareholders' equity

Not applicable

(6) Other notes

Consolidated statement of income

Cumulative Results at end of 3rd Quarter of FY2013 Consolidated Fiscal Period

(Millions of Yen)

3Q of FY2012 (April 1, 2011 –December 31, 2011)		3Q of FY2013 (April 1, 2012 –December 31, 2012)	
*1	Major items constituting selling, general and administrative expenses	*1	Major items constituting selling, general and administrative expenses
	Freight-out expenses 16,105		Freight-out expenses 17,873
	Sales promotion costs 42,347		Sales promotion costs 50,733
	Advertisement costs 9,867		Advertisement costs 11,868
	Salaries and bonuses to employees 10,237		Salaries and bonuses to employees 12,454
	Allowance for bonuses transferred 805		Allowance for bonuses transferred 844
	Employee retirement benefits 982		Employee retirement benefits 1,146
	Depreciation charges 963		Depreciation charges 1,523
*2	Business structure improvement expenses Business structure improvement expenses are expenses incurred in relation to the reorganization of the Personal Care Business segment.	*2	Business structure improvement expenses Same as on the left