

This notice has been translated from the original Japanese text of the timely disclosure statement dated July 29, 2011 and is for reference purposes only. In the event of any discrepancy between the original Japanese and this translation, the Japanese text shall prevail.

CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements, such as Unicharm Corporation's current plans, strategies, and future performance. These forward-looking statements are based on judgments obtained from currently available information. Please be advised that, for a variety of reasons, actual results may differ materially from those discussed in the forward-looking statements. Events that might affect actual results include, but are not limited to, economic circumstances in which Unicharm Corporation operates, competitive pressures, relevant regulations, changes in product development, and fluctuations in currency exchange rates.

**FY2012 Consolidated Financial Results for the First Quarter Ended June 30, 2011
(April 1, 2011 through June 30, 2011); Flash Report
[Japanese Standards]**



July 29, 2011

Listed Company Name: **Unicharm Corporation**
 Listing: **First Section, Tokyo Stock Exchange**
 Code Number: **8113**
 URL: **http://www.unicharm.co.jp/**
 Company Representative: **Takahisa Takahara, President and Chief Executive Officer**
 Contact Person: **Yasushi Akita, Executive Officer, General Manager of Accounting Dept.**
 Telephone Number: **+81-3-3451-5111**
 Planned Filing Date of Quarterly Report: **August 12, 2011**
 Planned Commencement Date of Dividend Payments: **—**
 Preparation of Any Additional Explanatory Documents for Quarterly Financial Results: **None**
 Holding of Any Briefing Session for Quarterly Financial Results: **None**

(Amounts less than one million yen have been truncated)

1. Consolidated Financial Results for the First Quarter of FY2012 (April 1, 2011 through June 30, 2011)**(1) Consolidated financial results (Cumulative)**

(Figures in percentage represent increases or decreases from the same period last year)

	Net Sales		Operating Income		Ordinary Income		Net Income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
1Q FY2012	100,765	11.6	13,558	10.2	12,580	22.6	9,196	49.7
1Q FY2011	90,307	7.0	12,306	23.2	10,263	-6.4	6,144	3.6

(Note) Comprehensive income: 1Q FY2012: ¥9,841 million (58.6 %)

1Q FY2011: ¥6,204 million (— %)

	Net Income Per Share	Net Income Per Share Adjusted For Residual Shares
	Yen	Yen
1Q FY2012	49.33	47.93
1Q FY2011	97.65	—

(Note) Net income per share for the first quarter of FY2011 does not account for the effect of a stock split.

(2) Consolidated financial position

	Total Assets	Net Assets	Ratio of Shareholders' Equity
	Millions of Yen	Millions of Yen	%
As of June 30, 2011	455,391	226,921	45.8
As of March 31, 2011	444,015	219,632	45.5

(Reference) Equity As of June 30, 2011: ¥208,358 million

As of March 31, 2011: ¥201,934 million

2. Cash Dividends

	Annual Dividends				
	End 1st Q	End 2nd Q	End 3rd Q	Year-End	Total
	Yen	Yen	Yen	Yen	Yen
Fiscal Year Ended March 31, 2011	—	42.00	—	14.00	56.00
Fiscal Year Ending March 31, 2012	—				
Fiscal Year Ending March 31, 2012 (projection)		16.00	—	16.00	32.00

(Notes) Revision of dividend projection that have been disclosed lastly: None

Dividends at the end of the second quarter of the fiscal year ended March 31, 2011 do not account for the stock split. The total dividend for the fiscal year ended March 31, 2011 is the sum of the interim dividend and the year-end dividend.

3. Projected Consolidated Financial Results for the Fiscal Year Ending March 2012 (April 1, 2011 through March 31, 2012)

(Figures in percentage represent increases or decreases from the same period of preceding year)

	Net Sales		Operating Income		Ordinary Income		Net Income		Net Income Per Share
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Yen
Interim	202,000	10.9	22,200	0.1	20,400	3.2	17,000	-31.0	91.19
Full Year	421,000	11.7	49,000	5.2	46,400	7.6	35,000	4.3	187.75

(Note) Revision of projected results that have been disclosed lastly: None

4. Others

(1) Change in major subsidiaries during the period (or any change of specified subsidiaries accompanying a change in the scope of consolidation): None

Number of new consolidated subsidiaries: ___ Company name:

Number of deconsolidated subsidiaries: ___ Company name:

(2) Application of any special accounting method for the preparation of quarterly consolidated financial statements: None

(3) Change in accounting policies or estimates and retrospective restatements

(i) Change in accounting policies in accordance with revision of accounting standards: None

(ii) Change in accounting policies other than item (i) above: Yes

(iii) Change in accounting estimates: None

(iv) Retrospective restatements: None

(4) Number of issued and outstanding shares (common shares)

(i) Number of issued and outstanding shares (including treasury shares):

As of end of 1st quarter of FY2012: 206,944,773 shares

As of end of FY2011: 206,944,773 shares

(ii) Number of treasury shares as of end of period:

As of end of 1st quarter of FY2012: 20,522,079 shares

As of end of FY2011: 20,521,968 shares

(iii) Average number of shares during the period:

Apr. – Jun. FY2012: 186,422,777 shares

Apr. – Jun. FY2011: 62,928,928 shares

(* Presentation regarding status of quarterly review procedures)

This FY2012 Consolidated Financial Results for the First Quarter Ended June 30, 2011 is not subject to the quarterly review procedures under the Financial Instruments and Exchange Law, and as of the date of disclosure hereof, the quarterly review procedures for financial statements under the Financial Instruments and Exchange Law are being carried out.

(* Explanation regarding proper use of the projected results and other notes)

Projections stated herein include those based on the Company's assumptions, forecasts and plans as of the announcement date hereof. Therefore, actual results may differ due to risks and uncertainties associated with market competition and foreign exchange rates, etc. Please refer to "Qualitative information regarding projected consolidated financial results" section on page 4 of Exhibit attached hereto for further details.

The Company conducted a stock split in which three (3) shares were issued per each outstanding common share on October 1, 2010 as the effective date thereof.

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

Contents of Exhibit

1. Qualitative Information Regarding Consolidated Financial Results For This Quarter	2
(1) Qualitative information regarding consolidated business performance	2
(2) Qualitative information regarding consolidated financial position	3
(3) Qualitative information regarding projected consolidated financial results	4
2. Summary Information (Other)	4
(1) Change of major subsidiaries during this quarter	4
(2) Application of any special accounting method for the preparation of quarterly consolidated financial statements	4
(3) Change in accounting policies and estimates, and retrospective restatements	4
3. Consolidated Financial Statements, Etc.	6
(1) Consolidated balance sheet	6
(2) Consolidated statement of income and comprehensive income	8
Consolidated statement of income	8
Consolidated statement of comprehensive income	9
(3) Note regarding the Company's position as a going concern	10
(4) Segment information	10
(5) Note regarding material changes in shareholders' equity	11
(6) Other notes	11

1. Qualitative Information Regarding Consolidated Financial Results For This Quarter

(1) Qualitative information regarding consolidated business performance

In light of the economic environment surrounding the Company and its group companies during this 1st quarter consolidated fiscal period, (April 1, 2011 through June 30, 2011), demand for personal care products continued to grow in the overseas market.

With respect to overseas markets, the Company has expanded its distribution areas and enhanced promotion campaigns in areas centering on Asia. Meanwhile, the Company strived to increase sales in the domestic market by expanding product lineups and launching high value-added products.

As a result, the Company's net sales, operating income, ordinary income, and net income for this 1st quarter consolidated fiscal period reached ¥100,765 million (up 11.6% year on year, or up 15.0% year on year if no forex effect is factored in), ¥13,558 million (up 10.2% year on year or up 13.2% year on year if no forex effect is factored in), ¥12,580 million (up 22.6% year on year) and ¥9,196 million (up 49.7% year on year), respectively.

The financial results by business segment are as follows:

1) Personal Care Business

[Baby Care Products]

In Japan, the Company launched *Moony Umaretate-Jitate (for the newborn)* and *Nenne-Jitate (small size)*, which "keep baby's bottom dry by instant absorption!" The diapers incorporate the *Shunkan Kyushu Sheet* (instant absorbent sheet), a top sheet newly-developed for the delicate skin of newborn and very young babies, and have improved stay-dry performance for baby's skin by instantly absorbing urine over and over again.

The Company also launched *Mamy Poko Pants* with a new package suitable for the summer, which improved ventilation for heat retention of babies in the season.

Overseas, the Company has worked to boost sales growth by continuously entering new markets and expanding product lineups in China, Indonesia, and India.

[Feminine Care Products]

In Japan, the sanitary napkin for nights only during summer *Sofy Super Sound Sleep Guard Suzuhada* series was newly added to the Company's product lineups, with the aim of vitalizing the skin-care oriented market.

Overseas, the Company expanded its sales areas to local cities in China for the purpose of ensuring sales growth. In other target Asian countries, the Company was aggressively engaged in sales promotion activities for highly value-added sanitary napkins, including night and thin sanitary napkins, in order to increase sales and profitability.

[Health Care Products]

The Company launched *Lifree 1 Night Ohada Anshin Urinary Pad*, urinary pad for nights which keeps users skin dry and prevents diaper rash, to boost sales.

[Clean and Fresh Products]

The Company enhanced the sales promotion of the sheet cleaner *Wave* series, convenient and stylish cleaning

products that surprisingly easily and cleanly sweep dust.

As a result, the net sales and segment income (operating income) of the personal care business for the quarter under review were ¥87,183 million and ¥12,391 million, respectively.

2) Pet Care Business

The Company has been committed to the development of products reflecting consumer needs and the creation of new markets. The Company has also expanded product lineups and promoted sales by adding the “pet health” trend to the four major trends among Japanese pet owners: “indoor pet keeping,” “popularity of smaller dogs,” “aging of pets,” and “pet obesity.”

In the pet food business, the Company intensively promoted sales of the *Aiken Genki Best Life* series for dogs and the *For Healthy Kidneys for cats becoming close to 15 years old* in the *Neko Genki* and *Silver Spoon* series for cats which were launched in the preceding fiscal year as new lineups. By expanding the sales network for dog and cat foods, the Company continuously sought to create markets in China where the Company launched pet food products in the preceding fiscal year.

In the pet toiletry business, the Company intensively promoted sales focusing on pet waste care products that help create clean living environments for pets, including dog sanitary sheet products such as *Deo Sheet*, *Deo Sheet Super Absorbent/Deodorant Power* and *Deo Sheet (for small dogs)*, and a system toilet product for cats *1 week Long Deodorant and Antibacterial Deo Toilet*, *Deotoilet for Doggies*, a bilayer-structured dog waste disposal product designed to prevent firmly urine leakage and odor by using a newly-developed deodorant filter and deodorant/absorbent sheet, and other pet paper diaper products.

As a result, net sales and segment income (operating income) in the pet care business for the quarter under review were ¥11,508 million and ¥1,032 million, respectively.

3) Other Businesses

In the category of business-use products utilizing its core non-woven fabric and absorbent technology, the Company’s focus was on the improvement of earnings in the food wrapping category.

As a result, net sales and segment income (operating income) in other businesses for the quarter under review were ¥2,073 million and ¥128 million, respectively.

(2) Qualitative information regarding consolidated financial position

(Assets)

Total assets as of the end of this 1st quarter consolidated fiscal period were ¥455,391 million (up 2.6% year on year). This was mainly because cash and deposits, marketable securities, and investments in marketable securities increased by ¥8,596 million, ¥3,599 million, and ¥794 million, respectively, while notes and accounts receivable and goodwill decreased by ¥3,839 million and ¥868 million, respectively.

(Liabilities)

Total liabilities as of the end of this 1st quarter consolidated fiscal period were ¥228,469 million (up 1.8% year on year). This was mainly because notes and accounts payable and accrued corporate taxes, etc., increased by ¥1,596 million and ¥1,224 million, respectively, while reserve for bonuses decreased by ¥2,016 million.

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Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

(Net Assets)

Net assets as of the end of this 1st quarter consolidated fiscal period were ¥226,921 million (up 3.3% year on year). This was mainly because quarterly net income increased to ¥9,196 million, while foreign currency translation adjustments decreased by ¥651 million.

(Shareholder's Equity Ratio)

The shareholder's equity ratio as of the end of this 1st quarter consolidated fiscal period was 45.8%.

(3) Qualitative information regarding projected consolidated financial results

The Company's projected consolidated financial results for the fiscal year ending March 2012 are the same as those announced on April 28, 2011.

2. Summary Information (Other)

(1) Change of major subsidiaries during this quarter

Not applicable.

(2) Application of any special accounting method for the preparation of quarterly consolidated financial statements

Not applicable.

(3) Change in accounting policies and estimates, and retrospective restatements

(Change in accounting policies)

Change in methods of depreciation of tangible fixed assets

Depreciation of tangible fixed assets of the Company and its domestic consolidated subsidiaries had been computed by declining-balance method (straight-line method had been applied to buildings, excluding accessory equipment, acquired after April 1, 1998), but effective from this consolidated fiscal year, the straight-line method has been applied to all tangible fixed assets.

This change is aiming to unify the Group's accounting methods and adjust its profit and loss figures periodically. The change was triggered by developments in the Group's capital expenditure environment. In April 2011, the Group formulated its eighth medium-term management plan, "Blue Sky Plan," and under this plan, the Group expects to increase its overseas capital expenditures in its efforts to capitalize on the acceleration of global business development.

As a result, in order to carry out more appropriate cost allocation, the Company judged that the actual business conditions would be reflected more correctly by changing the depreciation method of tangible fixed assets to the straight-line method, as tangible fixed assets of the Company and its domestic consolidated subsidiaries have been stably operated within the useful life and stable profits are expected from the products of the Group.

Due to this change, operating income, ordinary income, and income before taxes and other adjustments increased during this 1st quarter consolidated fiscal period by ¥751 million from the amount that would have been under the previous accounting method.

The impact on each business segment is stated in the relevant sections of this document.

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Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

<Additional Information>

(Application of Accounting Standard, etc. for Accounting Changes and Error Corrections)

Effective for accounting changes and past error corrections made in or after the beginning of this 1st quarter consolidated fiscal period, the “Accounting Standard for Accounting Changes and Error Corrections” (ASBJ Statement No. 24, December 4, 2009) and the “Guidance on Accounting Standard for Accounting Changes and Error Corrections” (ASBJ Guidance No. 24, December 4, 2009) shall be applied hereto.

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Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

3. Consolidated Financial Statements, Etc.

(1) Consolidated balance sheet

(Millions of Yen)

	FY2011 (as of March 31, 2011)	1Q of FY2012 (as of June 30, 2011)
Assets		
Current assets		
Cash and deposits	118,569	127,165
Notes and accounts receivable	46,038	42,198
Marketable securities	701	4,301
Merchandise and finished goods	11,724	11,719
Raw materials and supplies	10,309	10,165
Work in progress	359	444
Other current assets	17,050	18,598
Allowance for bad debts	(33)	(32)
Total current assets	204,719	214,562
Fixed assets		
Tangible fixed assets		
Buildings and other structures (net)	31,161	31,323
Machinery, equipment and vehicles (net)	48,525	48,791
Other tangible fixed assets (net)	18,703	20,047
Total tangible fixed assets	98,389	100,162
Intangible fixed assets		
Goodwill	65,022	64,153
Other intangible fixed assets	2,467	2,504
Total intangible fixed assets	67,489	66,657
Investments and other assets		
Prepaid pension expenses	5,658	5,707
Investments in marketable securities	13,027	13,821
Deferred tax assets	53,107	52,736
Other investments	1,804	1,928
Allowance for bad debts	(182)	(185)
Total investments and other assets	73,416	74,009
Total fixed assets	239,295	240,829
Total assets	444,015	455,391

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

(Millions of Yen)

	FY2011 (as of March 31, 2011)	1Q of FY2012 (as of June 30, 2011)
Liabilities		
Current liabilities		
Notes and accounts payable	37,991	39,588
Short-term loans payable	8,371	7,733
Accrued corporate taxes, etc.	1,953	3,178
Reserve for bonuses	3,833	1,817
Allowance for loss on disaster	639	74
Other current liabilities	37,353	41,713
Total current liabilities	90,143	94,105
Long-term liabilities		
Bonds with share warrants payable	80,642	80,628
Long-term loans payable	47,354	47,343
Reserve for severance benefits	2,623	2,718
Other long-term liabilities	3,619	3,673
Total long-term liabilities	134,240	134,364
Total liabilities	224,383	228,469
Net assets		
Shareholders' equity		
Common stock	15,992	15,992
Additional paid-in capital	18,802	18,802
Retained earnings	217,111	223,775
Treasury shares	(43,924)	(43,925)
Total shareholders' equity	207,981	214,644
Valuation and translation adjustments, etc.		
Unrealized gains on available-for-sale securities	3,276	3,763
Gains (losses) on deferred hedges	(13)	(11)
Land revaluation differences	(89)	(166)
Foreign currency translation adjustments	(9,220)	(9,872)
Total valuation and translation adjustments, etc.	(6,047)	(6,286)
Subscription rights to shares	288	460
Minority interests	17,408	18,103
Total net assets	219,632	226,921
Total liabilities and net assets	444,015	455,391

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

(2) Consolidated statement of income and comprehensive income

Consolidated statement of income

For 1st Quarter of FY2012 Cumulative Consolidated Fiscal Period

(Millions of Yen)

	1Q of FY2011 (April 1, 2010 – June 30, 2010)	1Q of FY2012 (April 1, 2011 – June 30, 2011)
Net sales	90,307	100,765
Cost of sales	48,317	54,319
Gross profits	41,990	46,445
Selling, general and administrative expenses	*1 29,683	*1 32,887
Operating income	12,306	13,558
Non-operating income		
Interest received	143	198
Dividends received	103	117
Other non-operating income	181	120
Total non-operating income	429	437
Non-operating expenses		
Interests paid	38	96
Sales discount	820	1,071
Foreign exchange losses	1,574	175
Other non-operating expenses	39	71
Total non-operating expenses	2,472	1,415
Ordinary income	10,263	12,580
Extraordinary income		
Gain on sale of fixed assets	9	1
Gain on reversal of allowance for bad debts	26	—
Gain on reversal of subscription rights to shares	—	0
Total extraordinary income	36	1
Extraordinary losses		
Losses on disposal of fixed assets	146	111
Losses caused due to application of accounting standards for asset retirement obligations	71	—
Loss on disaster	—	277
Other extraordinary losses	40	102
Total extraordinary losses	258	491
Income before taxes and other adjustments	10,040	12,090
Corporate tax, inhabitant tax and business tax	1,545	2,328
Refunds of corporate tax, etc.	—	(148)
Adjustments on corporate tax, etc.	767	7
Total corporate tax, etc.	2,313	2,187
Income before minority interests	7,727	9,902
Minority interests	1,582	705
Net income	6,144	9,196

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

Consolidated statement of comprehensive income
For 1st Quarter of FY2012 Cumulative Consolidated Fiscal Period

(Millions of Yen)

	1Q of FY2011 (April 1, 2010 – June 30, 2010)	1Q of FY2012 (April 1, 2011 – June 30, 2011)
Income before minority interests	7,727	9,902
Other comprehensive income		
Valuation difference on available-for-sale securities	(245)	486
Gains (losses) on deferred hedges	(22)	1
Foreign currency translation adjustment	(1,255)	(549)
Total other comprehensive income	(1,523)	(61)
Comprehensive income	6,204	9,841
Of which:		
Comprehensive income attributable to owners of the parent	5,088	9,034
Comprehensive income attributable to minority interests	1,115	807

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Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

(3) Note regarding the Company's position as a going concern

Not applicable

(4) Segment information

[Segment Information]

For 1st Quarter of FY2011 Cumulative Consolidated Fiscal Period (April 1, 2010 through June 30, 2010)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or company-wide	Consolidation
	Personal care	Pet care	Other	Total		
Sales						
Sales to external customers	76,652	11,995	1,658	90,307	—	90,307
Internal sales or transfers across segments	—	—	5	5	(5)	—
Total	76,652	11,995	1,664	90,312	(5)	90,307
Segment income (Operating income)	9,952	2,247	99	12,300	6	12,306

2 Information regarding impairment loss or goodwill of fixed assets by reporting segment

(Significant change in the amount of goodwill)

The Company conducted a tender offer for common shares of Unicharm PetCare Corporation, a consolidated subsidiary of the Company, during the period commencing on May 6, 2010 and ending on June 16, 2010. As a result of such tender offer, the amount of goodwill for this 1st quarter consolidated fiscal period increased by ¥51,542 million and such increase is in the pet care business segment.

TRANSLATION FOR REFERENCE PURPOSES ONLY

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2012

For 1st Quarter of FY2012 Cumulative Consolidated Fiscal Period (April 1, 2011 through June 30, 2011)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or company-wide	Consolidation
	Personal care	Pet care	Other	Total		
Sales						
Sales to external customers	87,183	11,508	2,073	100,765	—	100,765
Internal sales or transfers across segments	—	—	2	2	(2)	—
Total	87,183	11,508	2,076	100,768	(2)	100,765
Segment income (Operating income)	12,391	1,032	128	13,552	5	13,558

(Note) As stated in “(3) Change in accounting policies and estimates, and retrospective restatements” in “2. Summary Information (Other),” depreciation of the tangible fixed assets of the Company and its domestic consolidated subsidiaries had been computed by the declining-balance method (the straight-line method had been applied to buildings, excluding accessory equipment, acquired after April 1, 1998), but effective from this consolidated fiscal year, the straight-line method has been applied to all tangible fixed assets. Consequently, operating income increased by ¥672 million in the personal care business, ¥64 million in the pet care business, and ¥14 million in other businesses from the amounts that would have been posted under the previous accounting method.

2 Information regarding impairment loss or goodwill of fixed assets by reporting segment

Not applicable

(5) Note regarding material changes in shareholders' equity

Not applicable

(6) Other notes

(Quarterly Consolidated Statement of Income)

(Millions of Yen)

1Q of FY2011 (April 1, 2010 through June 30, 2010)		1Q of FY2012 (April 1, 2011 through June 30, 2011)	
*1	Major items constituting selling, general and administrative expenses	*1	Major items constituting selling, general and administrative expenses
	Freight-out expenses		Freight-out expenses
	4,730		5,316
	Sales promotion costs		Sales promotion costs
	11,695		13,222
	Advertisement costs		Advertisement costs
	2,607		3,122
	Salaries and bonuses to employees		Salaries and bonuses to employees
	2,588		2,666
	Allowance for bonuses transferred		Allowance for bonuses transferred
	830		886
	Employee retirement benefits		Employee retirement benefits
	352		324
	Depreciation charges		Depreciation charges
	425		262