This notice has been translated from the original Japanese text of the timely disclosure statement dated July 31, 2012 and is for reference purposes only. In the event of any discrepancy between the original Japanese and this translation, the Japanese text shall prevail.

CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements, such as Unicharm Corporation's current plans, strategies, and future performance. These forward-looking statements are based on judgments obtained from currently available information. Please be advised that, for a variety of reasons, actual results may differ materially from those discussed in the forward-looking statements. Events that might affect actual results include, but are not limited to, economic circumstances in which Unicharm Corporation operates, competitive pressures, relevant regulations, changes in product development, and fluctuations in currency exchange rates.

FY2013 Consolidated Financial Results for the First Quarter Ended June 30, 2012 (April 1, 2012 through June 30, 2012); Flash Report [Japanese Standards]

July 31, 2012

Listed Company Name: Unicharm Corporation

Listing: First Section, Tokyo Stock Exchange

Code Number: 8113

URL: http://www.unicharm.co.jp/

Company Representative: Takahisa Takahara, President and Chief Executive Officer

Contact Person: Yasushi Akita, Executive Officer, General Manager of Accounting Dept.

Telephone Number: +81-3-3451-5111

Planned Filing Date of Quarterly Report: **August 10, 2012** Planned Commencement Date of Dividend Payments: —

Preparation of Any Additional Explanatory Documents for Quarterly Financial Results: None

Holding of Any Briefing Session for Quarterly Financial Results: None

(Amounts less than one million yen have been truncated)

1. Consolidated Financial Results for the First Quarter of FY2013 (April 1, 2012 through June 30, 2012)

(1) Consolidated financial results (Cumulative)

(Figures in percentage represent increases or decreases from the same period last year)

	Net Sales		Operating Income		Ordinary Income		Net Income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
1Q FY2013	120,112	19.2	15,399	13.6	11,981	-4.8	8,032	-12.7
1Q FY2012	100,765	11.6	13,558	10.2	12,580	22.6	9,196	49.7

(Note) Comprehensive income: 1Q FY2013: ¥10,058 million (2.2 %)

1Q FY2012: ¥9,841 million (58.6 %)

	Net Income Per Share	Net Income Per Share Adjusted For Residual Shares
	Yen	Yen
1Q FY2013	43.59	42.20
1Q FY2012	49.33	47.93

(2) Consolidated financial position

(2) Consolitated Imanetal position						
	Total Assets	Net Assets	Ratio of Shareholders' Equity			
	Millions of Yen	Millions of Yen	%			
As of June 30, 2012	480,251	250,712	45.6			
As of March 31, 2012	472,497	243,207	45.1			

(Reference) Equity As of June 30, 2012: \quad \text{\frac{\cup}{2}18,771 million}} \quad \text{As of March 31, 2012: } \quad \text{\frac{\cup}{2}13,074 million}} \quad \text{\frac{\cup}{2}13,074 million}}

2. Cash Dividends

		Annual Dividends						
	End 1st Q	End 2nd Q	End 3rd Q	Year-End	Total			
	Yen	Yen	Yen	Yen	Yen			
Fiscal Year Ended March 31, 2012	_	16.00	_	16.00	32.00			
Fiscal Year Ending March 31, 2013	_							
Fiscal Year Ending March 31, 2013 (projection)		17.00	_	17.00	34.00			

(Notes) Revision of dividend projection that have been disclosed lastly: None

3. Projected Consolidated Financial Results for the Fiscal Year Ending March 2013 (April 1, 2012 through March 31, 2013)

(Figures in percentage represent increases or decreases from the preceding period)

	Net Sales	S	Operating Inc	ome	Ordinary Inco	ome	Net Incom	ne	Net Income Per Share
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Yen
Interim	235,000	17.9	25,600	0.6	23,000	6.1	15,000	2.9	81.41
Full Year	490,000	14.4	56,500	8.9	51,000	5.5	32,000	18.6	171.91

(Note) Revision of projected results that have been disclosed lastly: None

*	N	O.	tes

(1) Change in major subsidiaries during the period	l (or any change of specified subsidiaries accompanying a
change in the scope of consolidation): None	
Number of new consolidated subsidiaries:	Company name:
Number of deconsolidated subsidiaries:	Company name:

(2) Application of any special accounting method for the preparation of quarterly consolidated financial statements: None

(3) Change in accounting policies or estimates and retrospective restatements

- (i) Change in accounting policies in accordance with revision of accounting standards: None
- (ii) Change in accounting policies other than item (i) above: None
- (iii) Change in accounting estimates: None
- (iv) Retrospective restatements: None

(4) Number of issued and outstanding shares (common shares)

(i) Number of issued and outstanding shares (including treasury shares):

As of end of 1st quarter of FY2013: 206,944,773 shares As of end of FY2012: 206,944,773 shares

(ii) Number of treasury shares as of end of period:

As of end of 1st quarter of FY2013: 22,697,758 shares As of end of FY2012: 22,697,728 shares

(iii) Average number of shares during the period:

Apr. – Jun. FY2013: 184,247,022 shares Apr. – Jun. FY2012: 186,422,777 shares

* Presentation regarding status of quarterly review procedures

This FY2013 Consolidated Financial Results for the First Quarter Ended June 30, 2012 is not subject to the quarterly review procedures under the Financial Instruments and Exchange Law, and as of the date of disclosure hereof, the quarterly review procedures for financial statements under the Financial Instruments and Exchange Law are being carried out.

* Explanation regarding proper use of the projected results and other notes

Projections stated herein include those based on the Company's assumptions, forecasts and plans as of the

announcement date hereof. Therefore, actual results may differ due to risks and uncertainties associated with market competition and foreign exchange rates, etc. Please refer to "Qualitative information regarding projected consolidated financial results" section on page 4 of Exhibit attached hereto for further details.

 $Unicharm\ Corporation\ (8113)\ Consolidated\ Financial\ Results\ for\ the\ First\ Quarter\ of\ FY\ 2013$

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Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

1. Qualitative Information Regarding Consolidated Financial Results For This Quarter

(1) Qualitative information regarding consolidated business performance

In light of the economic environment surrounding the Company and its group companies during the 1st quarter consolidated fiscal period under review (April 1, 2012 through June 30, 2012), demand for personal care products continued to grow in emerging countries centering on Asia.

With respect to overseas markets, the Company has conducted aggressive marketing campaigns in the Asian countries in which it operates, where economic growth is continuing, in order to expand its distribution areas as well as to increase sales. In the domestic market, meanwhile, it has generated fresh demand through new technological innovation which captured the needs of consumers and endeavored to revitalize the market.

As a result, the Company's net sales, operating income, ordinary income, and net income for 1Q reached \\ \pm\$120,112 million (up 19.2% year on year, or up 21.3% year on year if no forex effect is factored in), \\ \pm\$15,399 million (up 13.6% year on year, or up 15.3% year on year if no forex effect is factored in), \\ \pm\$11,981 million (down 4.8% year on year) and \\ \pm\$8,032 million (down 12.7% year on year), respectively.

The financial results by business segment are as follows:

1) Personal Care Business

[Baby Care Products]

In Japan, the Company responded to the need for peace of mind regarding skin troubles of babies by adding the *Moony*, which is very popular as a disposable diaper that is less irritating and gentle to the skin, improved products with 40% less rubbing than our existing products. It was made possible by adopting the "Air Silky" sheet, a new material with fluffy woven fibers of a fine-texture that is like silk. With respect to *Mamy Poko Pants*, we have endeavored to revitalize the market by launching improved products using the sheet "around the back" with 10% more improved ventilation than the existing ones, along with the "show-off underpants" project which adopted popular Disney character designs selected by about 4,000 mothers as a summer-only project so that users can enjoy the summer with vigor and comfort.

Overseas, we have made efforts to strengthen sales of the products that meet the needs in individual countries and to increase sales by developing the market; for example, *Mamy Poko Standar* tape-type disposable diapers in Indonesia, and *Mamy Poko Happy Pants* daytime disposable diapers in Thailand. Moreover, we have adjusted our products to the local needs by launching economy-type, pants-type paper diapers in Vietnam and Malaysia.

[Feminine Care Products]

In Japan, the Company launched for limited sales products that incorporated a cute flower design to cheer up women during their period on the front and back of *Hada Omoi Ultra Super Slim* of the sanitary napkin with a gentle feel for sensitive skin during their period. From the *Center-in Compact Slim* series, which are very popular as they are convenient to carry, fashionable, and compact-sized sanitary napkins, we released napkins with two-tone vivid summery colors for individual wrappings, that do not look like napkins, in order to "Enhance Girl Power!"

Overseas, we released slim type and night type high-value-added sanitary napkins to meet the needs in each country in order to enhance sales and strengthen profitability. In China, for example, from the *Body Fit* series that are famous for their reliable absorptive power, we launched the *Sofy Elastic Body-Affix Super Slim 0.1* super-slim type napkin and the *Sofy Pocket Magic* easy-to-carry compact size stylish napkin with cute designs.

[Health Care Products]

As for *Charm Nap* urine leakage care products, we endeavored to revitalize the market by renewing the product package and the logo. Also, we enhanced the lineup of the *Lifree* toilet care products for adult series, by releasing an improved product with added center-line on the *Lifree Yoko More Anshin Tape Dome*, a tape-type pad that fits the crotch and prevents leakage from the sides, to show the center so that it can be adjusted easily to the center of the body. In addition, we were also engaged in active sales promotions through TV commercials, our website, consultations at shops, and creating a shopping space to fit the bodily movements of daily life.

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

[Clean and Fresh Products]

The Company stepped up sales promotion of the sheet cleaner *Wave* series, convenient and stylish cleaning products that allows consumers to clean surprisingly easily and cleanly.

2) Pet Care Business

The Company worked to develop products linked to the five major trends among Japanese pet owners: "indoor pet keeping," "popularity of smaller dogs," "aging of pets," "pet obesity," and "pet health," and also worked to create new markets.

In the pet food business, the Company expanded its product lines to devote special attention to the health of increasing elderly dogs and cats by launching: Aiken Genki Best Balance for Chihuahuas from 7 Years Up to respond to the likely increase in elderly Chihuahuas from the Best Balance series that take into consideration the health care necessary for each breed of dog; from the Neko Genki series, Neko Genki for Health Maintenance Against Lower Urinary Tract Disorder from Around 10 Years Old which responds to calcium oxalate urinary calculus often seen in elderly cats, and Neko Genki Sogo Eiyoshoku Pouch, Fish Medley, Tuna/White Fish/Bonito with Horse Mackerel with easy-to-eat small pieces for Kittens, 13 Years and Up, and 15 Years and Up; and from the Silver Spoon Premium Three-Star Gourmet Pouch series, which are growing rapidly for their exceptionally delicious taste and small eat-to-finish size, Silver Spoon Premium Three-Star Gourmet Pouch for 15 Years and Up, Bonito with Tuna. In addition, we have endeavored to revitalize the pet food market by substantially renewed major brands Aiken Genki, Neko Genki, and Gain's Pakkun.

In the pet toiletry business, demand for pet sheets for dogs and waste care products for cats remained stable, due to the continuously increasing ratio of pet dogs and cats who excrete in the room as well as their aging. Under these circumstances, we made efforts to revitalize the market by promoting sales of *Urine Diapers for Male Dogs*, while strengthening sales of the *Deo Sheet* brand among pet sheets for dogs and the *Deo Toilet* brand for cat waste care products.

As a result, net sales and segment income (operating income) in the Pet Care Business for the quarter under review were \\$18,106 million and \\$1,274 million, respectively.

3) Other Businesses

In the category of business-use products using its core non-woven fabric and absorbent, the Company focused on the sales of industrial materials.

As a result, net sales and segment income (operating income) in other businesses for the quarter under review were ¥1,496 million and ¥89 million, respectively.

(2) Qualitative information regarding consolidated financial position

(Assets)

Total assets as of the end of this 1st quarter consolidated fiscal period were \quav480,251 million (up 1.6% year on year). This was mainly because machinery, equipment, and vehicles (net) and cash and deposits increased by \quav43,321 million and \quav2,641 million, respectively.

(Liabilities)

Total liabilities as of the end of this 1st quarter consolidated fiscal period were \$229,538 million (up 0.1% year on year). This was mainly because other current liabilities increased by \$4,510 million due to accrued expenses, etc. while accrued corporate taxes and reserve for bonuses decreased by \$1,888 million and \$1,610 million, respectively.

(Net Assets)

Net assets as of the end of this 1st quarter consolidated fiscal period were \(\frac{\pma}{2}\)50,712 million (up 3.1% year on year). This was mainly because quarterly net income and minority interests increased by \(\frac{\pma}{8}\)8,032 million and \(\frac{\pma}{1}\),625 million, respectively.

(Shareholder's Equity Ratio)

The shareholder's equity ratio as of the end of this 1st quarter consolidated fiscal period was 45.6%.

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

(3) Qualitative information regarding projected consolidated financial results

The Company's projected consolidated financial results for the fiscal year ending March 2013 are the same as those announced on April 27, 2012.

2. Summary Information (Notes)

- (1) Change of major subsidiaries during the period Not applicable
- (2) Application of any special accounting method for the preparation of quarterly consolidated financial statements

 None
- (3) Change in accounting policies or estimates and retrospective restatements Not applicable

 $Unicharm\ Corporation\ (8113)\ Consolidated\ Financial\ Results\ for\ the\ First\ Quarter\ of\ FY\ 2013$

3. Consolidated Financial Statements, Etc.

(1) Consolidated balance sheet

	FY2012 (as of March 31, 2012)	(Millions of Yen) 1Q of FY2013 (as of June 30, 2012)
Assets	(112 22 21212 22 24 22 27	(113 01 0 11310 0 0) = 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Current assets		
Cash and deposits	66,956	69,598
Notes and accounts receivable	50,404	50,802
Marketable securities	19,908	20,009
Merchandise and finished goods	18,067	18,289
Raw materials and supplies	14,911	13,325
Work in progress	682	684
Other current assets	19,793	19,843
Allowance for bad debts	(86)	(75)
Total current assets	190,637	192,479
Fixed assets		
Tangible fixed assets		
Buildings and other structures (net)	32,334	32,993
Machinery, equipment and vehicles (net)	59,160	62,482
Other tangible fixed assets (net)	25,326	28,324
Total tangible fixed assets	116,821	123,800
Intangible fixed assets		
Goodwill	78,905	78,552
Other intangible fixed assets	18,804	18,076
Total intangible fixed assets	97,709	96,629
Investments and other assets		
Prepaid pension expenses	5,746	5,713
Investments in marketable securities	14,299	13,800
Deferred tax assets	45,146	45,322
Other investments	2,326	2,730
Allowance for bad debts	(190)	(225)
Total investments and other assets	67,329	67,341
Total fixed assets	281,859	287,771
Total assets	472,497	480,251

 $Unicharm\ Corporation\ (8113)\ Consolidated\ Financial\ Results\ for\ the\ First\ Quarter\ of\ FY\ 2013$

		(Millions of Yen)
	FY2012	1Q of FY2013
T inhibition	(as of March 31, 2012)	(as of June 30, 2012)
Liabilities		
Current liabilities	45.770	46 170
Notes and accounts payable	45,778	46,172
Short-term loans payable	8,267	7,568
Accrued corporate taxes, etc.	4,348	2,460
Reserve for bonuses	4,003	2,393
Other current liabilities	43,964	48,475
Total current liabilities	106,361	107,069
Long-term liabilities		
Bonds with share warrants payable	80,585	80,570
Long-term loans payable	35,219	35,176
Reserve for severance benefits	2,754	2,547
Other long-term liabilities	4,369	4,173
Total long-term liabilities	122,928	122,468
Total liabilities	229,290	229,538
Net assets		
Shareholders' equity		
Common stock	15,992	15,992
Additional paid-in capital	18,802	18,802
Retained earnings	238,568	243,652
Treasury shares	(52,925)	(52,925)
Total shareholders' equity	220,437	225,521
Accumulated other comprehensive income		·
Unrealized gains on available-for-sale securities	4,180	3,840
Gains (losses) on deferred hedges	(13)	(10)
Land revaluation differences	(157)	(157)
Foreign currency translation adjustments	(11,372)	(10,422)
Total accumulated other comprehensive income	(7,362)	(6,750)
Subscription rights to shares	958	1,141
Minority interests	29,174	30,800
Total net assets	243,207	250,712
Total liabilities and net assets	472,497	480,251
Total natiffies and net assets	412,491	400,231

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

(2) Consolidated statement of income and comprehensive income Consolidated statement of income

For 1st Quarter of FY2013 Cumulative Consolidated Fiscal Period

		(Millions of Yen)
	1Q of FY2012 (April 1, 2011 –	1Q of FY2013 (April 1, 2012 –
Net sales	June 30, 2011) 100,765	June 30, 2012) 120,112
Cost of sales	54,319	65,536
Gross profits	46,445	54,575
Selling, general and administrative		
expenses	*1 32,887	*1 39,176
Operating income	13,558	15,399
Non-operating income		
Interest received	198	184
Dividends received	117	132
Other non-operating income	120	111
Total non-operating income	437	429
Non-operating expenses		
Interests paid	96	102
Sales discount	1,071	1,300
Foreign exchange losses	175	2,389
Other non-operating expenses	71	54
Total non-operating expenses	1,415	3,847
Ordinary income	12,580	11,981
Extraordinary income		· · · · · · · · · · · · · · · · · · ·
Gain on sale of fixed assets	1	21
Others	0	5
Total extraordinary income	1	27
Extraordinary losses		
Losses on disposal of fixed assets	111	32
Loss on disaster	277	_
Business structure improvement expenses	*2 44	*2 28
Other extraordinary losses	57	1
Total extraordinary losses	491	62
Income before taxes and other adjustments	12,090	11,946
Corporate tax, inhabitant tax and business tax	2,328	2,249
Refunds of corporate tax, etc.	(148)	_
Adjustments on corporate tax, etc.	7	16
Total corporate tax, etc.	2,187	2,266
Income before minority interests	9,902	9,680
Minority interests	705	1,647
Net income	9,196	8,032

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

Consolidated statement of comprehensive income For 1st Quarter of FY2013 Cumulative Consolidated Fiscal Period

		(Millions of Yen)
	1Q of FY2012 (April 1, 2011 – June 30, 2011)	1Q of FY2013 (April 1, 2012 – June 30, 2012)
Income before minority interests	9,902	9,680
Other comprehensive income		
Unrealized gains on available-for-sale securities	486	(339)
Gains (losses) on deferred hedges	1	8
Foreign currency translation adjustment	(549)	710
Total other comprehensive income	(61)	378
Comprehensive income	9,841	10,058
Of which:		
Comprehensive income attributable to owners of the parent	9,034	8,644
Comprehensive income attributable to minority interests	807	1,413

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

(3) Note regarding the Company's position as a going concern Not applicable

(4) Segment information

[Segment Information]

For 1st Quarter of FY2012 Cumulative Consolidated Fiscal Period (April 1, 2011 through June 30, 2011)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or	Canadi datian
	Personal care	Pet care	Other	Total	company-wide	Consolidation
Sales						
Sales to external customers	87,756	11,508	1,500	100,765	_	100,765
Internal sales or transfers across segments	_	-	2	2	(2)	_
Total	87,756	11,508	1,503	100,768	(2)	100,765
Segment income (Operating income)	12,394	1,032	124	13,552	5	13,558

(Note) Depreciation of the tangible fixed assets of the Company and its domestic consolidated subsidiaries had been computed by the declining-balance method (the straight-line method had been applied to buildings, excluding accessory equipment, acquired after April 1, 1998), but effective from this consolidated fiscal year, the straight-line method has been applied to all tangible fixed assets. Consequently, operating income increased by ¥672 million in the Personal Care Business, ¥64 million in the Pet Care Business, and ¥14 million in other businesses from the amount that would have been posted under the previous accounting method.

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

For 1st Quarter of FY2013 Cumulative Consolidated Fiscal Period (April 1, 2012 through June 30, 2012)

1 Information regarding net sales and income or loss by reporting segment

(Millions of Yen)

	Reporting segment				Elimination or	Consolidation
	Personal care	Pet care	Other	Total	company-wide	Consolidation
Sales						
Sales to external customers	100,509	18,106	1,496	120,112	_	120,112
Internal sales or transfers across segments	_	_	3	3	(3)	_
Total	100,509	18,106	1,499	120,115	(3)	120,112
Segment income (Operating income)	14,029	1,274	89	15,393	5	15,399

(Note) Unicharm Kokko Nonwoven Co., Ltd., a consolidated subsidiary of the Company, implemented the absorption-type merger with Ac-eight Corporation, which was also a consolidated subsidiary of the Company, as of January 17, 2012. As a result, Ac-eight Corporation's financial figures for sales and income, which used to be included in the Other segment, are in the Personal Care segment, starting from the consolidated fiscal year under review. Regarding the "Information regarding net sales and income or loss by reporting segment" for the 1st quarter of the previous cumulative consolidated fiscal period, the figures have been revised to reflect the above change.

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

(5) Note regarding material changes in shareholders' equity Not applicable

(6) Other notes

(Quarterly Consolidated Statement of Income)

(Millions of Yen)

1Q of FY2012		1Q of FY2013		
(April 1, 2011 through June 30, 201	11)	(April 1, 2012 through June 30, 2012)		
*1 Major items constituting selling, general and administrative expenses		*1 Major items constituting selling, general and administrative expenses		
Freight-out expenses	5,316	Freight-out expenses	5,633	
Sales promotion costs	13,222	Sales promotion costs	15,975	
Advertisement costs	3,122	Advertisement costs	3,528	
Salaries and bonuses to employees	2,666	Salaries and bonuses to employees	3,525	
Allowance for bonuses transferred	886	Allowance for bonuses transferred	912	
Employee retirement benefits	324	Employee retirement benefits	380	
Depreciation charges 262		Depreciation charges	485	
*2 Business structure improvement expenses Business structure improvement expenses are expenses incurred in relation to the reorganization of the personal care business segment.		*2 Business structure improvement expenses Same as on the left	S	

(Significant subsequent events)

Establishment of a significant subsidiary

The Company received approval and authorization to establish Unicharm Consumer Products (Jiangsu) Co., Ltd. in Yangzhou, Jiangsu Province, China, and established it as follows:

1. Objectives

The Company currently has factories in Shanghai and Tianjin, and as demand is expected to expand in the inland areas going forward, the Company has decided to establish Unicharm Consumer Products (Jiangsu) Co., Ltd. in Yangzhou, Jiangsu Province in order to build a stable supply system.

2. Profile of the New Company

(i) Corporate Name:	Unicharm Consumer Products (Jiangsu) Co., Ltd.
(ii) Address:	Annex of Development Building, 108 Weiyang
	Road, Yangzhou, China
(iii) Representative:	Kennosuke Nakano
(iv) Business Operations:	Manufacturing and Sales of disposable diapers,
	sanitary products and the like
(v) Paid-in Capital:	30 million U.S. dollars
(vi) Ownership:	Unicharm China Co., Ltd. (100%)
(vii) Date of Establishment:	July 12, 2012

Unicharm Corporation (8113) Consolidated Financial Results for the First Quarter of FY 2013

3. Future Outlook

The impact on consolidated financial results for the fiscal year ending March 2013 is expected to be minimal.