

# Communities

## Social Contribution Activities

203-1, 203-2, 413-1

### Our Basic Approach and Strategy

Unicharm's approach to management is one in which it contributes to the betterment of society through its business activities. Specifically, we address various social issues by providing products and services that are tailored to the characteristics of the countries and regions in which we operate. We also strive to be a corporate citizen that provides products and services essential to the lives of the people in these communities.

### ► Policy on Social Contribution Activities

At Unicharm, we recognize the importance of coexisting with local communities through our business activities. Therefore, in resolving issues, we place particular emphasis on the countries and regions in which we operate and the areas in which we have fostered deep connections through our business activities.

#### Key Areas of Social Contribution Activities

- Health
- Regional contributions
- Support for disaster-affected areas

### Management Structure

In Japan, Unicharm's various divisions and Group companies develop business activities on their own initiative. In countries and regions outside of Japan, local subsidiaries take the lead in developing business operations and social contribution activities that are specifically catered to each community. Policy decisions for the Group as a whole are discussed and made by the ESG Committee, which is chaired by the president & CEO.

P8 Sustainability Promotion System

### Spending on Social Contribution Activities

In fiscal 2024, Unicharm spent a total of ¥159.5 million on social contribution activities, of which ¥53.1 million was in the form of donations.

To generate synergies between the achievement of the Sustainable Development Goals (SDGs) and the revitalization of local communities, Unicharm endorses the SDGs for Regional Revitalization Public-Private Partnership Platform, which was established as a forum for public-private partnerships that work to strengthen ties with a wide range of stakeholders.

地方創生SDGs  
官民連携  
プラットフォーム

### DSGT Receives CSR-DIW AWARD 2024

Unicharm's local subsidiary in Thailand, DSG International (Thailand) Public Company Limited (DSGT), received the CSR-DIW Award 2024 from the Ministry of Industry, Department of Industry Works (DIW) in honor of its corporate social responsibility initiatives in Thailand. CSR-DIW is a framework led by DIW to promote initiatives that help companies manage their business with environmental, social, and economic sustainability in mind and strengthen their contributions to local communities and the environment. Prior to winning the award, DIW conducted an evaluation which determined that DSGT is operating appropriately based on a business management system (company policies and organization) that meets the guidelines set forth by CSR-DIW and conducting its activities, including community contributions, in accordance with these guidelines.

### Initiatives and Results

#### #NoBagForMe Project (Health)

The #NoBagForMe Project was introduced in June 2019 with the aim of realizing a society that enables as many women as possible to understand and make the right choices when it comes to menstruation care and to live their lives in the way they so wish. In fiscal 2020, a corporate training program called "Education on menstruation for everyone"\* was developed to promote mutual understanding between varying perspectives within the Company stemming from differences in gender and physical characteristics and conditions, by instilling proper awareness of the mechanisms of menstruation and women's health.

According to a survey conducted in February 2023 among 30 companies and organizations that participated in "Education on menstruation for everyone," 73.3% responded that their view of menstruation had changed after attending the training program.

As of March 31, 2025, we have provided training and video content to approximately 560 companies and organizations, and will continue to provide educational activities on menstruation, regardless of age or gender, while promoting social awareness.

\* A training program for external companies and organizations to enhance knowledge and promote mutual understanding of menstruation

Unicharm is a member of the Japan National Chapter of the Unstereotype Alliance, a global initiative led by UN Women to promote gender equality and eliminate harmful gender stereotypes through the use of media and advertising.



## Education on Menarche and Menstruation (Health)

Unicharm conducts lectures on menarche and menstruation in various countries and regions, primarily in Asia, for young women experiencing puberty so that they can gain basic knowledge about menstruation and the ways in which their bodies function, how to live comfortably and with peace of mind during menstruation, and the things to keep in mind to lead a healthy hygienic lifestyle.

In fiscal 2013, our local subsidiary in India launched an educational project “Managing Menstruation-My Pride” in cooperation with local non-government agencies (NGOs) to educate students on the mechanisms of and proper care in managing menstruation. Approximately 660,000 students have taken part in this project over the 12 years that have followed. This project aims to help women learn about their menstrual cycle and proper management so that they can experience menstruation in a comfortable and healthy manner, fostering their self-esteem. In fiscal 2024, lectures on menstruation were provided to students at more than 1,600 schools and universities.

We also continue to provide such educational programs in Japan, China, Taiwan–Greater China, Indonesia, Myanmar, Vietnam, and Thailand, and promote efforts to raise menstruation awareness through information on our corporate website and the supply of educational materials and sanitary pads.

## Pink Ribbon Activities (Health)

Pink Ribbon activities are a global awareness campaign aimed at promoting proper knowledge of breast cancer and awareness about the importance of early detection and appropriate treatment. Unicharm is a strong supporter of this campaign in the countries and regions in which it operates.

In Japan, where the Company has supported Pink Ribbon activities for the past 17 years since 2008, the dedicated website *Sofy Pink Ribbon* was established in fiscal 2024 to provide information and enable visitors to acquire basic knowledge on breast cancer and conduct self-checks for early detection. At the same time, Unicharm released limited edition versions of the product *Sofy Body Fit* in specially designed Pink Ribbon packaging and donated a portion of the proceeds.

In addition, as an early prevention measure for breast cancer, Unicharm covers the cost of breast cancer screenings for all

## ► Initiatives to Raise Awareness of Menarche and Menstruation Worldwide (Fiscal 2024 Results)

	Fiscal 2024 Results and Details
India	<ul style="list-style-type: none"> <li>Conducted educational programs on menarche and menstruation (including online lectures) for approximately 126,000 students at 1,688 schools</li> <li>Held educational sessions for approximately 5,000 mother–daughter pairs (46 times)</li> <li>Held workshops on menstrual hygiene at five public schools and girls’ dormitories in the rural areas of Sri City</li> </ul>
Japan	<ul style="list-style-type: none"> <li>Provided information on menarche via <i>Sofy First Body Navi</i> website (in Japanese only) <a href="https://jp.sofygirls.com/ja/home.html">web https://jp.sofygirls.com/ja/home.html</a></li> <li>Provided approximately 436,000 menarche education sets in cooperation with Nippon Calmic Ltd.</li> </ul>
China	<ul style="list-style-type: none"> <li>Presented sanitary pads and booklets for <i>First Body Navi</i> to around 400 female students at four junior high schools in Ningxia</li> <li>Participated in the Shundo Project, for which actress Lusi Zhao, who appears in the <i>SOFY</i> brand commercial, is an ambassador, and presented sanitary pads and booklets for First Body Navi to approximately 1,000 female students in remote regions of China</li> <li>Donated 340 cases of Girls’ Growth Box containing booklets of First Body Navi and sanitary pads to female students in the remote areas of Sichuan Province to promote menarche education and improve period poverty</li> </ul>
Taiwan–Greater China	<ul style="list-style-type: none"> <li>Provided information via corporate website of local subsidiary</li> <li>Provided 5,000 sets of sanitary pads (requests from healthcare teachers at elementary schools and the cooperation with lingerie brand Been Teen to accommodate)</li> <li>Distributed application information for menarche sets to parents of female students aged 10 to 13 via social media and presented 12,000 sets</li> </ul>
Indonesia	<ul style="list-style-type: none"> <li>Disseminated information on <i>Charm Girl’s Talk</i>, a website on menarche education with 85,115 registered users (as of December 31, 2024) <a href="https://www.charmgirlstalk.com/">web https://www.charmgirlstalk.com/</a></li> <li>Provided information on menstruation, ways to live more comfortably during menstruation, and women’s health on the <i>Charm</i> official website, Instagram, and other social media</li> </ul>
Myanmar	<ul style="list-style-type: none"> <li>Conducted menarche education program for 71,640 students at 299 schools</li> </ul>
Vietnam	<ul style="list-style-type: none"> <li>Conducted menarche education at 10 schools mainly in Ho Chi Minh and Hanoi and distributed approximately 70,000 samples of sanitary pads at 138 schools</li> </ul>
Thailand	<ul style="list-style-type: none"> <li>Provided educational content on menstruation through <i>SOFY</i> brand website <a href="https://th.sofyclub.com/th/advice/howtocare/Sofygirlguidebook.html">web https://th.sofyclub.com/th/advice/howtocare/Sofygirlguidebook.html</a></li> <li>Distributed booklets of menarche education at 204 junior high schools, high schools, and universities</li> </ul>

female employees. Also, we designate October of each year “Pink Ribbon Month,” during which employees wear Pink Ribbon badges and pink ID cardholders and may raise awareness of breast cancer among their families, coworkers, and others who are close to them.

Since 2021, our local subsidiary in Indonesia has continued to promote awareness of breast cancer and contribute to increased breast cancer screenings. Together with the Indonesian Breast Cancer Foundation (YKPI), we held an information session in October 2024 on the slogan “Ayo SADARI Setelah Menstruasi (Let’s Self-Check After Menstruation)” to promote early detection of breast cancer, inviting around 450 female students from



several junior high schools in Jakarta. The information session provided students with an opportunity to learn about breast cancer through a seminar by a medical specialist, who responded to students’ questions and concerns as well as inquiries regarding the self-check.

In Thailand, our local subsidiary conducted Pink Ribbon activities to raise awareness of breast cancer screening in cooperation with the Queen Sirikit Centre for Breast Cancer, the most prestigious breast cancer research institute in Thailand.

[web Sofy Pink Ribbon \(Japan\) \(in Japanese only\)](https://www.sofy.jp/ja/campaign/pinkribbon.html)  
<https://www.sofy.jp/ja/campaign/pinkribbon.html>

## Educational Activities Regarding Dengue Fever (Health)

To raise awareness of dengue fever prevention, the Association of Southeast Asian Nations (ASEAN) has designated June 15 as ASEAN Dengue Day, on which educational activities and prevention campaigns will be held throughout the ASEAN region.

In Thailand, ASEAN Dengue Day 2024 was held in Bangkok in June 2024. This event, hosted by the Thai Ministry of Public Health, Department of Disease Control, and the Embassy of Japan in Thailand, shares the same goal as the World Health Organization (WHO), which is to achieve zero deaths from dengue fever. In fiscal 2024, 18 companies and organizations, including our local subsidiary, Uni.Charm (Thailand) Co., Ltd. (UCT), and approximately 400 people, including medical and health experts, participated in the event. At the venue, UCT distributed samples of *MamyPoko ANTIMOS Pants* disposable baby diapers, promoted for their coating of mosquito repellent derived from natural sources that is safe to use and offers peace of mind.

In Vietnam, local subsidiary Diana Unicharm Joint Stock Company (DUC) held an event to coincide with ASEAN Dengue Day (June 15) in cooperation with the local Red Cross and medical teams from the Hoang Mai District Medical Center to raise awareness of dengue fever prevention. Approximately 200 people participated, including DUC employees. The event included community cleanup, lectures on mosquito control measures at home and the risks of dengue fever, and the distribution of *Bobby ANTIMOS Pants* disposable baby diaper samples. Between November and December 2024, DUC cooperated with the Ho Chi Minh City Center for Disease Control (HCDC) to prepare and distribute 200,000 leaflets with easy-to-understand tips on dengue fever prevention in southern Vietnam. This initiative aims to deepen public understanding of dengue fever and make effective prevention a habit by combining *Bobby ANTIMOS* brand wet-sheet type insect repellent wipes and pants-type disposable baby diapers, which utilize a safe and secure plant-based mosquito repellent, with HCDC's public health education.

In Malaysia, local subsidiary UNI-CHARM CORPORATION SDN. BHD. (UCMa) held the Let's Defeat Dengue Fever! MamyPoko campaign in June in cooperation with the Petaling Jaya City Council (MBPJ) to coincide with Dengue Fever Prevention Month. Approximately 60 UCMa employees and 20 people from MBPJ and the Health District Office participated in the campaign. Petaling Jaya is known as an area where dengue fever spreads frequently. The campaign included cleanup activities, extermination of mosquito larvae, and distribution of *MamyPoko ANTIMOS Pants* mosquito-repellent disposable baby diaper samples.



## Supporting the Financial Independence of Women (Regional Contributions)

In fiscal 2021, our subsidiary in India, Unicharm India Private Limited (UCLa), collaborated with PURE India Trust, a local NGO, to launch Project Jagriti\* in support of women living in rural areas of the country. Along with raising awareness about the use of sanitary pads, the project aims to provide women in India's rural areas with opportunities to engage in the sale of *SOFY* sanitary pads, thereby promoting the financial independence of women by creating employment opportunities through Unicharm's products. These female entrepreneurs, referred to as "*SOFY* Ambassadors," are responsible for not only selling *SOFY* products but also promoting proper knowledge about menstruation. In the four years since this project was launched, UCLa has supported a total of 330 women, and these entrepreneurs have been able to earn continuous income through this project. On March 8, 2024, International Women's Day, an event was held in the Bulandshahr and Sikar districts to honor 200 *SOFY* Ambassadors who have taken charge of Project Jagriti.



In fiscal 2024, a total of 167 awareness-raising sessions were conducted by *SOFY* Ambassadors for women in rural areas, in which 6,300 people participated, including young girls. By providing basic knowledge about menstruation and the proper use of sanitary pads, these sessions contribute to improved menstrual hygiene practices.

\* Jagriti means "awakening" in Hindi.

## Manufacture and Sale of Sanitary Pads in Kenya (Regional Contributions)

In cooperation with Toyota Tsusho Corporation and CFAO Kenya Limited, a group company of Toyota Tsusho, Unicharm Corporation began producing and selling sanitary pads in Kenya in January 2025. Through this initiative, we aim to contribute to the social advancement of women by enabling people living in Africa to purchase sanitary pads "anytime, anywhere, by anyone, when they need them." Based on this aim, we decided to produce and sell *SOFY Long Lasting* sanitary pads, offering the quality expected by people in Africa at reasonable prices. We will continue to enhance our local production and sales system, enabling more women to use sanitary pads with peace of mind.



## GO WITH YOUR DOG Project (Regional Contributions)

Since fiscal 2022, Unicharm has promoted the GO WITH YOUR DOG Project to provide more opportunities for people to safely enjoy outings with their dogs. We introduced a travel tour in May 2022—the first of its kind in Japan—that allows people to board planes with their dogs, established restaurants in July 2022 that allow people and their dogs to dine together, and opened DOG SUITE and DOG PARK inside ES CON FIELD HOKKAIDO baseball stadium in March 2023, where people can bring their dogs to spectate games. In fiscal 2024, we also became a sponsor of WANDerful Festival in ES CON FIELD HOKKAIDO, an event where people can attend baseball games with their dogs outside of DOG SUITE, held the Manner Up Campaign together with Mitsui Fudosan Retail Management Co., Ltd. (Mitsui Outlet Park Kisarazu) and Three Arrows Incorporated (PET THREE), where people can enjoy shopping with their dogs, conducted the Travel with Your Dog campaign on Rakuten Travel, and hosted several other events in cooperation with companies and organizations to provide more opportunities for people to enjoy outings with their beloved pets. Also, to be considerate of those around us, we encourage the wearing of *Manner-Wear* diapers on such outings to raise awareness of the importance of proper manners.



**web** GO WITH YOUR DOG Project (in Japanese only)

<https://jp.unicharmpet.com/ja/manner-wear/gowithwanco/home.html>

## Hartz Loving Paws Program (Regional Contributions)

Unicharm's local subsidiary in the United States, The Hartz Mountain Corporation (Hartz), has implemented the Hartz Loving Paws program, which aims to realize a society where people and pets can coexist happily by supporting animal shelters, finding permanent homes or foster homes for rescued pets.

In July 2024, Hartz collaborated with Greater Good Charities' Good Flights program to airlift more than 90 rescued pets from the southern region to the east coast of the United States to find new families for them. The airlifted rescued pets were transported to St. Hubert's Animal Welfare Center, where they received the necessary medical care before finding their foster homes. Through the partnership between Hartz and Greater Good Charities' Good Flights, we have helped find foster homes for more than 200 dogs and cats to date.



**web** Hartz Loving Paws

<https://www.hartz.com/hartz-loving-paws/>

## Matching Fund (Support for Disaster-Affected Areas)

We are continuing our "Super Cool Biz and Warm Biz" activities,\* which combine reducing the environmental impact through everyday power-saving and energy-saving measures with a matching fund aimed at supporting areas affected by the Great East Japan Earthquake that occurred in 2011. Over the past 14 years, a total of 31,744 employees have participated in these activities.

\* An employee participation initiative that provides donation equivalent to the amount paid by employees to purchase original items of clothing, etc., including polo shirts and jumpers that can be worn at work

## Support for Victims of the Noto Peninsula Earthquake (Support for Disaster-Affected Areas)

For those affected by the Noto Peninsula Earthquake that occurred on January 1, 2024, Unicharm delivered emergency relief supplies, including sanitary pads, disposable adult diapers, and disposable baby diapers through the Japan Hygiene Products Industry Association at the request of the Japanese government. Moreover, as part of relief efforts and recovery support, we donated ¥10 million through the Japanese Red Cross Society in addition to providing ¥5,035,000 in donations collected from employees through the Matching Fund.

## Support for Typhoon-Stricken Areas (Support for Disaster-Affected Areas)

Unicharm's local subsidiary in Vietnam, Diana Unicharm Joint Stock Company (DUC), has donated VND 1.2 billion, including donations collected from employees through the Vietnam Fatherland Front Committee, to people in northern Vietnam who were severely affected by super typhoon Yagi.

DUC also donated 36,000 packs of *Bobby ANTIMOS Wipes*, wet-sheet type insect repellent wipes that prevent dengue fever, to six northern provinces that suffered severe damage from the storm and floods, in cooperation with the Ministry of Health's Maternal and Child Health Department.

## ► Key Social Contribution Activities in Fiscal 2024

### Health

#### Support for Medical Institutions, Welfare Facilities, etc.

- Vietnam: Visited a social protection center in Bắc Ninh Province that cares for orphans and children with disabilities and donated disposable baby diapers and sanitary pads
- Vietnam: Held Blood Donation Day in cooperation with the National Institute of Hematology and Blood Transfusion, in which 106 people participated, including employees and their families and four employees from partner companies, donating 35,300 ml of blood
- Malaysia: Held Blood Donation and Health Campaign 2024, in which 70 employees and suppliers registered and 50 donated blood
- Taiwan–Greater China: Donated NT\$756,000 including NT\$252,000 in donations collected from 146 employee volunteers to families of patients with serious illnesses; these funds will be used for medical treatment, rehabilitation, mental health counseling, and financial support for families
- Taiwan–Greater China: Donated goods to social welfare organizations
- India: Partnered with NGO The Earth Saviours Foundation to donate goods and funds to people living in shelters
- Australia: Held morning tea (“Australia’s Biggest Morning Tea”) in office to support the Cancer Council, raising and donating AUD\$190
- Australia: Held a luncheon on Daffodil Day to support cancer patients, raising and donating the AUD\$42 through fundraising activities for the Cancer Council
- Indonesia: Visited a children’s home in Mojokerto, East Java and held a Buka Puasa meal, donating IDR 5,246,000
- Brazil: Set up a collection box for bottle caps to be exchanged for wheelchairs
- Brazil: Donated 5,520 disposable adult diapers and 240 wet towels to a non-profit facility that houses vulnerable seniors
- Brazil: Four employees participated in volunteer activities at a nursing home in Campinas, donating disposable adult diapers
- Japan: Donated 20 wheelchairs and 10,000 face masks to the Sapporo Social Welfare Council in cooperation with Tsuruha Holdings Inc.

#### Support for Pink Ribbon Activities

- Japan: Promoted awareness of our activities via our corporate website and product packaging and donated a portion of the proceeds in our 17th consecutive year as sponsor
- Indonesia: Collaborated with the Breast Cancer Foundation to hold a campaign for female junior high and high school students
- Thailand: Collaborated with a research institute to raise awareness of breast cancer screenings

**P.105** Pink Ribbon Activities (Health)

### Menarche and Menstruation Education

- All countries and regions of operation: Held classes on menarche and menstruation
- **P.104** #NoBagForMe Project (Health)
- **P.105** Education on Menarche and Menstruation (Health)
- India: In the WE CARE Initiative, carried out relief activities and educational outreach activities to raise health awareness on menstruation in collaborated with other organizations
- India: Held four events related to menstrual hygiene in slum communities on Menstrual Hygiene Day in May, attended by more than 15,000 people; installed a vending machine for sanitary pads at Jaipur Government Hospital
- India: Planted trees at Jaipur Central Jail on World Environment Day and conducted awareness-raising activities on menstrual hygiene and management for female inmates
- Thailand: Held a study session on menarche education at an event hosted by the provincial government of Nonthaburi Province, adjacent to Bangkok, attended by around 130 welfare volunteers

### Continence Care Education

- Japan: Held seminars on incontinence and continence care in cooperation with education institutions 22 times, attended by 1,417 people
- Indonesia: Conducted joint research with the Faculty of Medicine, University of Indonesia on the subject of elderly pressure ulceration
- Thailand: Organized educational activities for bedridden patients and caregivers in communities near our factory on the proper way to wear disposable adult diapers

### Support for Pets

- United States: Supported animal shelters and foster families through the Hartz Loving Paws Program
- **P.107** Hartz Loving Paws Program (Regional Contributions)
- South Korea: Supported the Cat Protection Association’s stray cat sheltering activities and donated 857 cases of pet care products
- China: Donated pet care products to an NGO that conducts rescue activities for dogs and cats
- Taiwan–Greater China: On the anniversary of the company’s founding, conducted cleanup activities inside the animal protection facility of the New Taipei City Government Animal Protection and Health Inspection Office

### Regional Contributions

#### Sponsorship of Childcare Support

- Japan: Provided diapers to parents of newborn babies in Kakegawa City (Shizuoka Prefecture) and Shibushi City and Osaki Town (Kagoshima Prefecture)
- Japan: Sponsored the Smiles Child-Rearing Support Project in Ehime Prefecture and a program to provide disposable baby diapers in Shikokuchuo City
- Thailand: Held seminars on menstrual care, etc., on Children’s Day (second Saturday of January), with 2,244 children from five schools participating
- South Korea: Donated 1,993 cases of sanitary pads and 1,226 cases of disposable baby diapers to an organization that supports single-parent families
- Australia: Donated 38,470 diapers to The Nappy Collective’s Clean Bums for Little Ones campaign for vulnerable families in need
- Australia: Eight employees participated in a charity walk in support of a children’s hospital in Melbourne
- Australia: Nine employees participated in support of Our Village, a charity organization that supports babies, children, and mothers by cleaning donated baby goods and clothes; also continued donations of disposable baby diapers
- Vietnam: Continued activities in honor of Action Month for Children and donated food items to a charity house for orphans and other children in cooperation with the Bắc Ninh Department of Industry and Trade
- Taiwan–Greater China: Held an activity to donate used shoes to children in Kenya, collected from all over Taiwan, on the anniversary of the company’s founding



### Support for Supply Shortage

- China: Donated sanitary pads to 164 minors from impoverished households in Changning (70 recipients) and Qingpu (94 recipients) districts in Shanghai, where our offices are located
- South Korea: Signed an agreement with the city of Gumi for the “Share Pad Campaign” to donate 2,166 cases of sanitary pads and 215 cases of disposable baby diapers
- South Korea: Donated 665 cases of sanitary pads to youth refugees who fled the coup in Myanmar
- Vietnam: Donated 720 packs of wet wipes to Truong Sa Island
- Australia: Assisted donation of recycled goods to support families in financial difficulty
- Malaysia: Collaborated with BIG Pharmacy Group to conduct a consumer promotion to support elderly care facilities in need of disposable adult diapers, and donated disposable adult diapers and food items to elderly care facilities; volunteers including 30 employees cleaned these facilities, gave haircuts to the elderly, and conducted health checks

### Support for Female

- India: Provided support to female entrepreneurs through Project Jagriti, a program that supports women in rural regions of the country  
**P.106** Supporting the Financial Independence of Women (Regional Contributions)
- India: Donated 2,000 packs of sanitary pads to a university and held awareness-raising sessions on cervical and breast cancer at an event held in Dausa to coincide with International Women’s Day
- India: Supported female inmates in 15 prisons in Haryana through Project SAKHI, a project launched together with Haryana Prison authorities and NGO India Vision, by educating them on menstrual hygiene management and providing a year’s supply of sanitary pads
- South Korea: Donated 10 cases of sanitary pads to female inmates
- Australia: Five employees participated in a charity walk in support of ovarian and breast cancer
- Indonesia: Held an event to support women’s advancement at Binus University in Jakarta on International Women’s Day, with over 100 students in attendance
- Indonesia: Conducted gender equality education for 100 housewives on the theme “Empowering Women, Towards Gender Equality” in collaboration with the Department of Empowerment, Child Protection and Population Control of South Jakarta, in conjunction with a campaign to eliminate violence against women
- China: Held a study session on menstruation for around 20 female drivers in charge of e-commerce deliveries

### Cleanup Activities

- Australia: 12 employees participated in Clean Up Australia Day and picked up trash on Melbourne beaches
- Taiwan–Greater China: Approximately 300 people, including 14 employees, participated in Global Volunteer Day, an event organized by drugstore chain AS Watson, and collected approximately 591 kg of trash from Taiwan’s oceans and beaches
- Thailand: Conducted educational activities on the importance of waste separation and recycling at Wat Nong Pla Mo School in Saraburi Province, where our factory is located  
**P.54** Promoting Awareness of Proper Methods for Disposing of Products After Use
- Taiwan–Greater China: Conducted a river cleanup in Sanxia District, New Taipei City on the anniversary of the company’s founding, collecting 27.12 kg of trash and cleaning up the beaches
- Vietnam: Removed trash and stagnant water, and trimmed overgrown vegetation to prevent mosquito breeding, in conjunction with ASEAN Dengue Day  
**P.106** Educational Activities Regarding Dengue Fever (Health)

### Regional Contributions Through Sports

- Japan: Continued to support J2 League professional soccer team FC Imabari as a top partner and cohesive society partner since 2020, and held Unicharm Match Day at ASICS Satoyama Stadium
- Japan: Sponsored the 2024 Unicharm Trophy Ehime International Open Tennis Tournament, an Association of Tennis Professionals (ATP) certified event
- Japan: Continued to support and sponsor the Fukushima Red Hopes, a professional baseball team based in Fukushima Prefecture that plays in the Baseball Challenge League of the Japan Independent Baseball League

### Regional Revitalization

- Thailand: Educated participants in local schools and communities on how to make dishwashing detergent using natural ingredients (kaffir lime) and mosquito-repelling herbs; also created a sales channel for dishwashing detergent at schools to provide financial support
- Japan: Unicharm products selected as thank-you gifts for the Furusato Nozei (hometown tax return) program in Tanagura Town (Fukushima Prefecture), Kakegawa City (Shizuoka Prefecture), Nabari City (Mie Prefecture), Itami City (Hyogo Prefecture), Kanonji City (Kagawa Prefecture), Kanda Town (Fukuoka Prefecture), and Kamisato Town (Saitama Prefecture), where our production facilities are based
- Japan: Promoted activities in support of children who will shape the future of Ehime Prefecture through the corporate version of Furusato Nozei (Next Generation Baseball Player Development Project and purchase of children’s books for Shikokuchuo City Digital Library)

### Support for Disaster-Affected Areas

#### Disaster Relief and Ongoing Support of Disaster-Affected Areas

- Japan: Continued to promote our Matching Fund employee participation initiative since fiscal 2011  
**P.107** Matching Fund (Support for Disaster-Affected Areas)
- Japan: Provided support for the Noto Peninsula Earthquake  
**P.107** Support for Victims of the Noto Peninsula Earthquake (Support for Disaster-Affected Areas)
- Indonesia: Donated products to Gresik Regency, one of the areas severely affected by the March 2024 earthquake, through the local disaster prevention bureau
- Brazil: Donated more than 1,700 packs of disposable baby diapers, along with 17 cases of clothing and food items collected from employees, in support of those affected by the severe rain and flooding that occurred in Rio Grande do Sul in southern Brazil between April and May 2024
- Vietnam: Provided support for typhoon-stricken areas  
**P.107** Support for Typhoon-Stricken Areas (Support for Disaster-Affected Areas)
- Malaysia: Donated 180 cases of disposable baby diapers in cooperation with the KARISMA Humanitarian Outreach Mission, in support of those affected by flood damage that occurred in Kelantan and Terengganu on the east coast of Peninsular Malaysia between November and December 2024