

Communicating with Stakeholders

2-6,2-29

Guided by its Beliefs & Pledges and Corporate Code of Conduct, Unicharm pledges to undertake honest corporate activities that win the fullest confidence of its customers, shareholders and investors, business partners, employees, and society and encourages two-way communication with all of its stakeholders through a wide range of methods.

► Communication Policy (Beliefs & Pledges) Primary Communication Methods Example Discussion Themes Specific to Each Stakeholder

Primary Communication Methods

General meeting of shareholders, results briefings, and overseas IR activities

Example Themes

Summary explanations of financial results and sound company management

Primary Communication Methods

Growth strategy awareness-raising program, exhibitions and events, medium- to long-term policy briefings, and audits

Example Themes

Product and service proposals, supply chain management, quality, safety, and the environment

