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**A new disposable baby diaper with “pearl-essence top-sheet”  
and “gold-plated stamp” is now introduced in China.**

**Unicharm is launching “Precious Moony” in China,  
highest-ranking diaper for new born baby ~ L-size  
in the history of UC China, in the first part of September 2020**

Unicharm Corporation(HQ: Tokyo, Japan; CEO & President: Takahisa Takahara) is launching “Precious Moony”, a new premium tape-type disposable baby diaper, in the early part of September 2020 in China. A raw material containing the “pearl-essence” extracted from pearl-oyster produced in Japan is used for the top-sheet of this diaper. In addition, the “gold-plated stamp” is embroidered as an indication of highest-ranking baby diaper in the history of UC China Moony series.



New Born Baby

S size

M size

L size

**“UC China Precious Moony”**

### ■ Key features of the product

**(1) Top-sheet with an extremely rare “pearl-essence” is used.**

- Conchiolin amino acid(skin moisture preservable ingredient) extracted from Japan-made pearl-oyster in a very small amount is coated on the surface of top-sheet.

**(2) “Gold-plated stamp” is embroidered as a proof of highest-ranking in the history of UC China.**

- Gold color crown design with gloss-finish is an expression of proof of highest-ranking diaper.

**(3) “Soft & Smooth Sheet” is used in the outer surface of diaper.**

- Outer part of diaper is finished with an extra-fine, smooth, velvety and soft textile similar to silk.



### ■ Pack-count and price

Product name	Size	Pack-count	Price
UC China Precious Moony	New Born Baby	46	Open pricing
	S	40	
	M	34	

	L	30	
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■ **Time of launching**

In the first part of September 2020 in China.

<For inquiries>

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