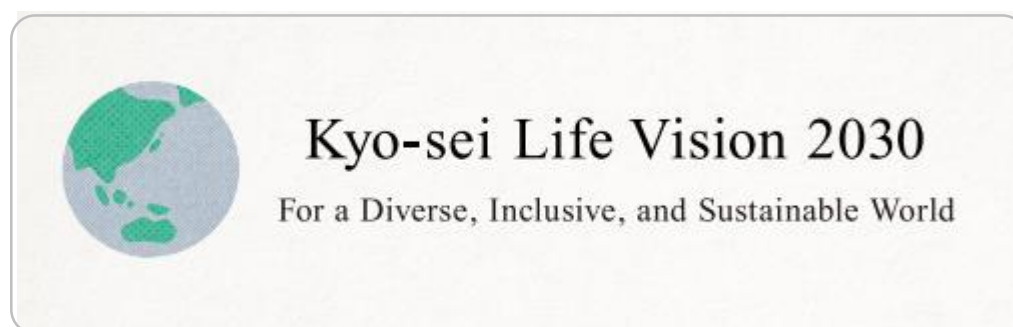


October 22, 2020

## Unicharm Group Mid-to-Long Term ESG Objectives Announcement of “Kyo-sei Life Vision 2030”

Unicharm Corporation (Head Office: Minato-ku, Tokyo President & CEO: Takahisa Takahara) announced today, October 22, 2020, the Unicharm Group Mid-to-Long Term ESG Objectives “Kyo-sei Life Vision 2030 ~For a Diverse, Inclusive, and Sustainable World ~” in the “Unicharm Home Page”.



Unicharm’s corporate philosophy is “NOLA & DOLA” (Necessity of Life with Activities & Dreams of Life with Activities). Our concept of NOLA & DOLA contains our hope that “from newborn infants to the elderly, Unicharm aims to provide people with products that provide physical and psychological support through gentle care so that they may be free of their burdens to fulfill their dreams.” By embodying this corporate philosophy among all employees, we aim to contribute to the realization of “A society where everyone can maximize their potential and lead fulfilling lives in their own way” “A society in which people are self-reliant and help each other with a moderate sense of distance” and “cohesive society”.

To realize our corporate philosophy of “NOLA & DOLA” and “cohesive society” our company has put forward Unicharm Group’s mid-to-long term ESG objectives.

With the year 2050 set as the target date for bringing such a society into being, we have developed some specific ideas about what that the future could look like and where we as a company want to be at that time. To bridge the gap between where we are today and where we want to be in the future, we have conceived carefully focused approaches that will help us transition to the future. Subsequently, we identified key issues (materiality), set key initiatives, indicators, and targets, and defined them as “Kyo-sei Life Vision 2030 ~For a Diverse, Inclusive, and Sustainable World ~”.

By steadily implementing this vision, we aim to simultaneously realize contributions to solving environmental and social problems, contributions to consumers and local communities, and continuous business growth.

“Kyo-sei Life Vision 2030” is based on “Unicharm Principles” (Aim for fair and transparent corporate management that will earn the trust of all stakeholders) and consists of the following “Three types of health” “Safeguarding the well-being”.

(Refer to the figure below)

- Safeguarding the well-being of individuals ; Our aim is to provide products and services that contribute to the realization of a society where all people can have a sense of individuality and enjoy their daily lives.
- Safeguarding the well-being of society; Our aim is to provide products and services that not only improve the safety, security, and satisfaction of our customers, but also contribute to solving social issues and promoting sustainability.
- Safeguarding the well-being of our planet; Our aim is to provide products and services that are sanitary and convenient, as well as contribute to activities that improve our planet’ s environment.



For details, please refer to “Unicharm Home Page” below.

(Japanese) <http://www.unicharm.co.jp/csr-eco/kyoseilifevision/index.html>

(English) <http://www.unicharm.co.jp/english/csr/kyoseilifevision/index.html>

To request image data, please contact us at the address on the right. [brand-pr@unicharm.com](mailto:brand-pr@unicharm.com)

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