

The Future We Envision ²⁻⁶

A society in which everyone can maximize their individual potential and live life to the fullest.

A society in which people comfortably coexist, helping each other while retaining each other's independence.

Unicharm continually considers every moment of life.

From birth to adulthood, and all the years in between.

From this generation to the next, and many years into the future.

We endeavor to realize a diverse, inclusive, and sustainable world, protecting and supporting life for people and society through "kindness" in various forms.

Baby care that supports and comforts both infants and families.

Nursing care that helps people live a full life at any age.

Environments that ensure our partner animals (pets) a warm welcome from the family and neighborhood.

Feminine care that helps lift spirits during menstrual cycles.

Good hygiene that helps enhance and expand pleasant interactions for everyone.

This is the kindness we have always valued.

As we create and extend such kindness, we must emphasize not only the well-being of individuals but also the well-being of society and our planet as a whole.

When we picture the manufacturing that sustains local economies, we imagine the faces of people at work and their families.

When we consider the dynamic switch to renewable energy, we visualize a future with reduced global warming.

We strive for all of our business activities to reflect kindness, thereby contributing to a diverse, inclusive, and sustainable world for our future.

We continue to conduct business while championing the freedom of individuals to pursue their own way of life, based on our corporate philosophy of "NOLA & DOLA."*

In the decades to come, we will continue to affirm this ideal, providing kindness and support at every moment, throughout every lifetime.

* "NOLA & DOLA" (Necessity of Life with Activities & Dreams of Life with Activities): Unicharm aims to provide all people, from newborns to the elderly, with products and services that provide mental and physical support through gentle care so that they may be free of their burdens and can fulfill their dreams.

